



Demographic and Income Profile

37769 (Rocky Top)
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 Geography: ZIP Code

Prepared by Esri

Summary	Census 2010	Census 2020	2022	2027
Population	5,997	5,743	5,755	5,677
Households	2,404	2,381	2,368	2,337
Families	1,645	-	1,581	1,553
Average Household Size	2.45	2.41	2.43	2.43
Owner Occupied Housing Units	1,722	-	1,685	1,673
Renter Occupied Housing Units	682	-	683	663
Median Age	43.4	-	45.5	47.1

Trends: 2022-2027 Annual Rate	Area	State	National
Population	-0.27%	0.52%	0.25%
Households	-0.26%	0.55%	0.31%
Families	-0.36%	0.45%	0.28%
Owner HHs	-0.14%	0.77%	0.53%
Median Household Income	5.56%	3.87%	3.12%

Households by Income	2022		2027	
	Number	Percent	Number	Percent
<\$15,000	460	19.4%	347	14.8%
\$15,000 - \$24,999	288	12.2%	170	7.3%
\$25,000 - \$34,999	278	11.7%	208	8.9%
\$35,000 - \$49,999	303	12.8%	333	14.2%
\$50,000 - \$74,999	386	16.3%	433	18.5%
\$75,000 - \$99,999	270	11.4%	314	13.4%
\$100,000 - \$149,999	232	9.8%	308	13.2%
\$150,000 - \$199,999	95	4.0%	149	6.4%
\$200,000+	56	2.4%	75	3.2%

Median Household Income	\$41,677	\$54,634
Average Household Income	\$62,741	\$78,699
Per Capita Income	\$25,853	\$32,452

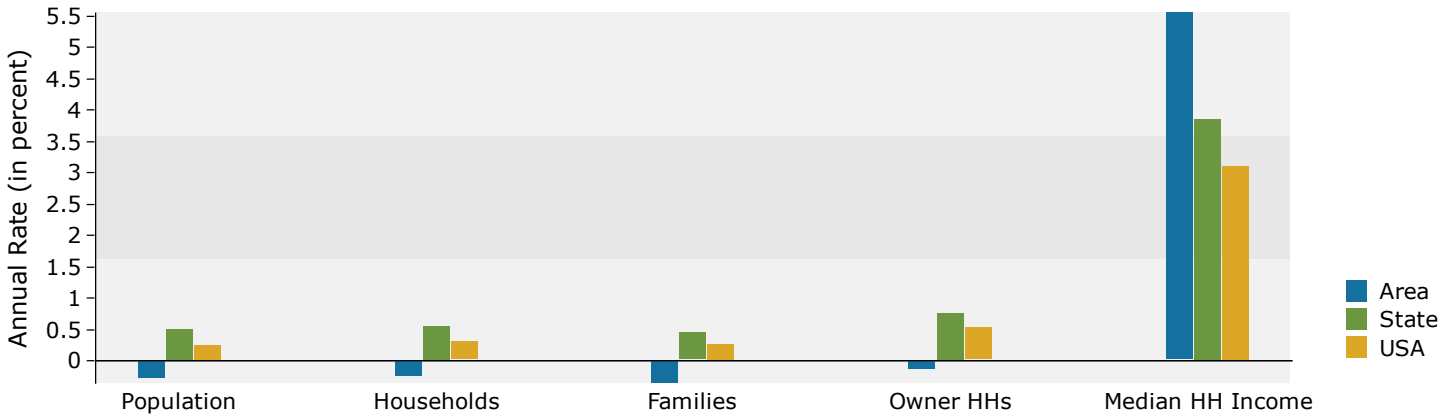
Population by Age	Census 2010		2022		2027	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	335	5.6%	293	5.1%	285	5.0%
5 - 9	347	5.8%	316	5.5%	297	5.2%
10 - 14	380	6.3%	322	5.6%	323	5.7%
15 - 19	382	6.4%	293	5.1%	312	5.5%
20 - 24	305	5.1%	277	4.8%	263	4.6%
25 - 34	601	10.0%	699	12.2%	569	10.0%
35 - 44	777	13.0%	638	11.1%	643	11.3%
45 - 54	919	15.3%	776	13.5%	720	12.7%
55 - 64	845	14.1%	870	15.1%	854	15.0%
65 - 74	608	10.1%	760	13.2%	792	14.0%
75 - 84	350	5.8%	394	6.8%	491	8.6%
85+	150	2.5%	114	2.0%	128	2.3%

Race and Ethnicity	Census 2010		Census 2020		2022		2027	
	Number	Percent	Number	Percent	Number	Percent	Number	Percent
White Alone	5,885	98.1%	5,380	93.7%	5,378	93.4%	5,265	92.7%
Black Alone	14	0.2%	23	0.4%	23	0.4%	23	0.4%
American Indian Alone	12	0.2%	20	0.3%	20	0.3%	21	0.4%
Asian Alone	12	0.2%	22	0.4%	22	0.4%	23	0.4%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	20	0.3%	15	0.3%	15	0.3%	15	0.3%
Two or More Races	54	0.9%	283	4.9%	298	5.2%	330	5.8%
Hispanic Origin (Any Race)	46	0.8%	70	1.2%	71	1.2%	72	1.3%

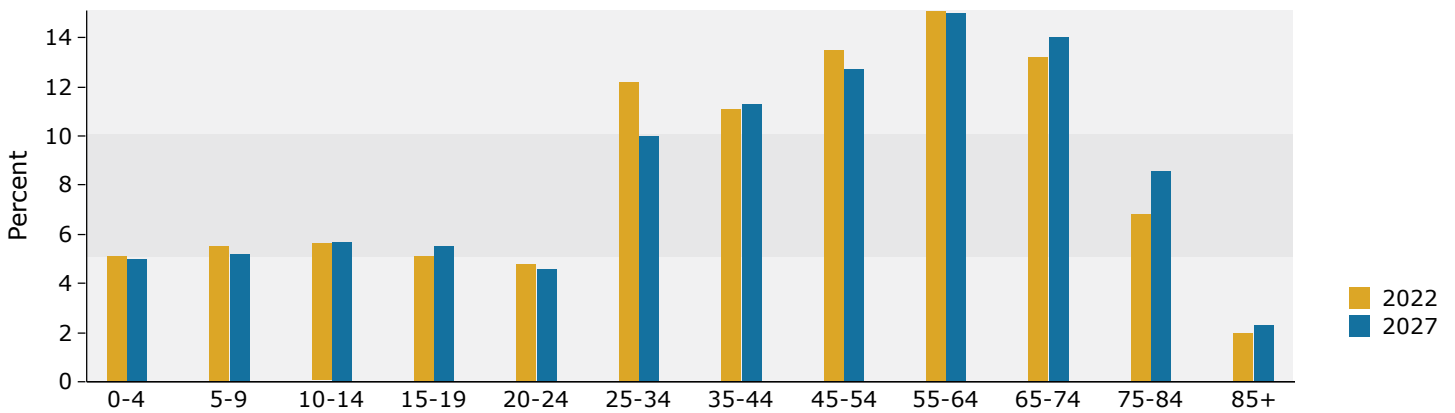
Data Note: Income is expressed in current dollars.

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.

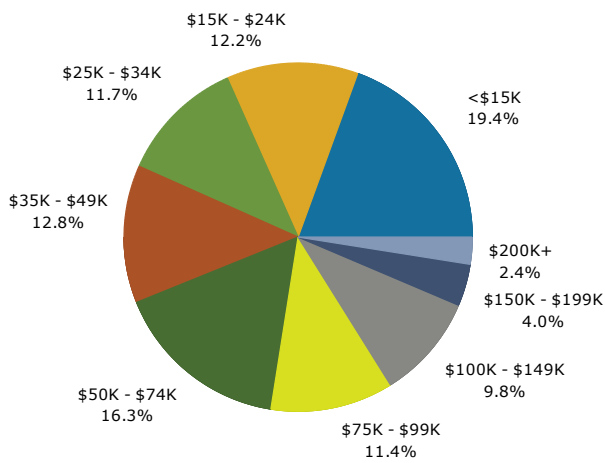
Trends 2022-2027



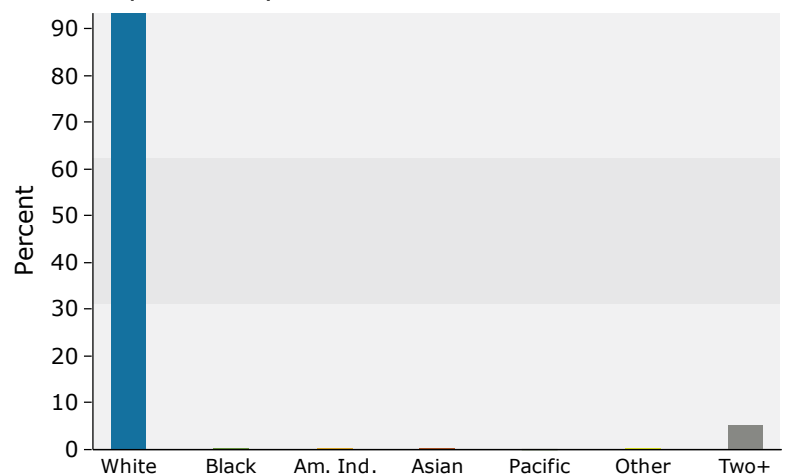
Population by Age



2022 Household Income



2022 Population by Race



2022 Percent Hispanic Origin: 1.2%

Source: Esri forecasts for 2022 and 2027. U.S. Census Bureau 2010 decennial Census data converted by Esri into 2020 geography.