



Market Profile

Norris City, TN
Norris City, TN (4753600)
Geography: Place

Prepared by Anderson County Chamber

Norris city, ...

Population Summary

2000 Total Population	1,779
2010 Total Population	1,912
2020 Total Population	1,943
2020 Group Quarters	28
2025 Total Population	1,962
2020-2025 Annual Rate	0.19%
2020 Total Daytime Population	2,159
Workers	1,091
Residents	1,068

Household Summary

2000 Households	748
2000 Average Household Size	2.37
2010 Households	799
2010 Average Household Size	2.25
2020 Households	810
2020 Average Household Size	2.36
2025 Households	817
2025 Average Household Size	2.37
2020-2025 Annual Rate	0.17%
2010 Families	507
2010 Average Family Size	2.83
2020 Families	505
2020 Average Family Size	3.02
2025 Families	503
2025 Average Family Size	3.04
2020-2025 Annual Rate	-0.08%

Housing Unit Summary

2000 Housing Units	817
Owner Occupied Housing Units	71.2%
Renter Occupied Housing Units	20.3%
Vacant Housing Units	8.4%
2010 Housing Units	909
Owner Occupied Housing Units	64.4%
Renter Occupied Housing Units	23.5%
Vacant Housing Units	12.1%
2020 Housing Units	921
Owner Occupied Housing Units	60.5%
Renter Occupied Housing Units	27.5%
Vacant Housing Units	12.1%
2025 Housing Units	926
Owner Occupied Housing Units	60.6%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	11.8%

Median Household Income

2020	\$59,031
2025	\$60,070

Median Home Value

2020	\$241,372
2025	\$281,707

Per Capita Income

2020	\$32,121
2025	\$33,678

Median Age

2010	48.8
2020	49.7
2025	50.3

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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2020 Households by Income

Household Income Base	Count	Percentage
<\$15,000	811	11.5%
\$15,000 - \$24,999		6.7%
\$25,000 - \$34,999		11.7%
\$35,000 - \$49,999		10.9%
\$50,000 - \$74,999		20.2%
\$75,000 - \$99,999		14.1%
\$100,000 - \$149,999		12.9%
\$150,000 - \$199,999		10.2%
\$200,000+		1.8%
Average Household Income		\$74,616

2025 Households by Income

Household Income Base	Count	Percentage
<\$15,000	817	11.5%
\$15,000 - \$24,999		6.5%
\$25,000 - \$34,999		11.4%
\$35,000 - \$49,999		10.5%
\$50,000 - \$74,999		20.1%
\$75,000 - \$99,999		14.2%
\$100,000 - \$149,999		13.5%
\$150,000 - \$199,999		10.5%
\$200,000+		1.8%
Average Household Income		\$78,368

2020 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	557	3.6%
\$50,000 - \$99,999		4.7%
\$100,000 - \$149,999		12.2%
\$150,000 - \$199,999		12.7%
\$200,000 - \$249,999		20.3%
\$250,000 - \$299,999		6.8%
\$300,000 - \$399,999		17.6%
\$400,000 - \$499,999		11.5%
\$500,000 - \$749,999		10.6%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$285,862

2025 Owner Occupied Housing Units by Value

Total	Count	Percentage
<\$50,000	560	2.5%
\$50,000 - \$99,999		3.0%
\$100,000 - \$149,999		8.9%
\$150,000 - \$199,999		10.7%
\$200,000 - \$249,999		20.2%
\$250,000 - \$299,999		7.3%
\$300,000 - \$399,999		20.2%
\$400,000 - \$499,999		14.3%
\$500,000 - \$749,999		12.9%
\$750,000 - \$999,999		0.0%
\$1,000,000 - \$1,499,999		0.0%
\$1,500,000 - \$1,999,999		0.0%
\$2,000,000 +		0.0%
Average Home Value		\$313,616

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

January 07, 2021



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2010 Population by Age		
Total		1,912
0 - 4		4.4%
5 - 9		5.3%
10 - 14		6.7%
15 - 24		9.7%
25 - 34		8.6%
35 - 44		10.0%
45 - 54		14.0%
55 - 64		17.4%
65 - 74		10.8%
75 - 84		7.8%
85 +		5.2%
18 +		79.0%
2020 Population by Age		
Total		1,945
0 - 4		4.0%
5 - 9		4.4%
10 - 14		4.9%
15 - 24		11.9%
25 - 34		10.0%
35 - 44		9.9%
45 - 54		12.1%
55 - 64		14.2%
65 - 74		16.8%
75 - 84		8.3%
85 +		3.5%
18 +		82.4%
2025 Population by Age		
Total		1,961
0 - 4		3.8%
5 - 9		4.3%
10 - 14		4.9%
15 - 24		10.2%
25 - 34		11.3%
35 - 44		9.5%
45 - 54		11.0%
55 - 64		14.0%
65 - 74		15.0%
75 - 84		12.2%
85 +		3.6%
18 +		82.7%
2010 Population by Sex		
Males		896
Females		1,016
2020 Population by Sex		
Males		949
Females		996
2025 Population by Sex		
Males		964
Females		997

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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		Norris city, ...
2010 Population by Race/Ethnicity		
Total		1,912
White Alone		97.8%
Black Alone		0.3%
American Indian Alone		0.3%
Asian Alone		0.3%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		1.0%
Hispanic Origin		0.6%
Diversity Index		5.4
2020 Population by Race/Ethnicity		
Total		1,942
White Alone		97.3%
Black Alone		0.2%
American Indian Alone		0.4%
Asian Alone		0.5%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		1.3%
Hispanic Origin		0.8%
Diversity Index		6.8
2025 Population by Race/Ethnicity		
Total		1,962
White Alone		96.9%
Black Alone		0.2%
American Indian Alone		0.5%
Asian Alone		0.6%
Pacific Islander Alone		0.0%
Some Other Race Alone		0.3%
Two or More Races		1.6%
Hispanic Origin		0.9%
Diversity Index		7.7
2010 Population by Relationship and Household Type		
Total		1,912
In Households		93.8%
In Family Households		76.2%
Householder		26.5%
Spouse		21.9%
Child		24.6%
Other relative		2.0%
Nonrelative		1.1%
In Nonfamily Households		17.6%
In Group Quarters		6.2%
Institutionalized Population		6.2%
Noninstitutionalized Population		0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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	Norris city, ...
2020 Population 25+ by Educational Attainment	
Total	1,457
Less than 9th Grade	2.5%
9th - 12th Grade, No Diploma	5.4%
High School Graduate	22.0%
GED/Alternative Credential	3.1%
Some College, No Degree	17.8%
Associate Degree	7.8%
Bachelor's Degree	20.0%
Graduate/Professional Degree	21.5%
2020 Population 15+ by Marital Status	
Total	1,688
Never Married	21.0%
Married	55.5%
Widowed	8.1%
Divorced	15.5%
2020 Civilian Population 16+ in Labor Force	
Civilian Population 16+	975
Population 16+ Employed	90.5%
Population 16+ Unemployment rate	9.5%
Population 16-24 Employed	12.8%
Population 16-24 Unemployment rate	14.4%
Population 25-54 Employed	55.0%
Population 25-54 Unemployment rate	10.0%
Population 55-64 Employed	16.3%
Population 55-64 Unemployment rate	7.1%
Population 65+ Employed	15.8%
Population 65+ Unemployment rate	6.7%
2020 Employed Population 16+ by Industry	
Total	882
Agriculture/Mining	0.0%
Construction	6.5%
Manufacturing	13.0%
Wholesale Trade	0.1%
Retail Trade	7.3%
Transportation/Utilities	6.9%
Information	1.4%
Finance/Insurance/Real Estate	6.8%
Services	51.9%
Public Administration	6.1%
2020 Employed Population 16+ by Occupation	
Total	884
White Collar	67.8%
Management/Business/Financial	17.0%
Professional	31.4%
Sales	7.2%
Administrative Support	12.1%
Services	12.2%
Blue Collar	20.0%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	5.5%
Installation/Maintenance/Repair	2.5%
Production	4.9%
Transportation/Material Moving	7.1%

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2010 Households by Type	
Total	799
Households with 1 Person	32.3%
Households with 2+ People	67.7%
Family Households	63.5%
Husband-wife Families	52.4%
With Related Children	18.9%
Other Family (No Spouse Present)	11.0%
Other Family with Male Householder	2.8%
With Related Children	1.6%
Other Family with Female Householder	8.3%
With Related Children	5.0%
Nonfamily Households	4.3%
All Households with Children	25.9%
Multigenerational Households	3.4%
Unmarried Partner Households	4.4%
Male-female	3.6%
Same-sex	0.8%
2010 Households by Size	
Total	799
1 Person Household	32.3%
2 Person Household	37.9%
3 Person Household	12.5%
4 Person Household	11.4%
5 Person Household	3.4%
6 Person Household	1.5%
7 + Person Household	1.0%
2010 Households by Tenure and Mortgage Status	
Total	799
Owner Occupied	73.2%
Owned with a Mortgage/Loan	40.7%
Owned Free and Clear	32.5%
Renter Occupied	26.8%
2020 Affordability, Mortgage and Wealth	
Housing Affordability Index	156
Percent of Income for Mortgage	17.1%
Wealth Index	79
2010 Housing Units By Urban/ Rural Status	
Total Housing Units	909
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	51.7%
Rural Housing Units	48.3%
2010 Population By Urban/ Rural Status	
Total Population	1,912
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	56.5%
Rural Population	43.5%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.



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Top 3 Tapestry Segments		
1.		Midlife Constants (5E)
2.		Southern Satellites (10A)
3.		Salt of the Earth (6B)
2020 Consumer Spending		
Apparel & Services: Total \$		\$1,403,978
Average Spent		\$1,733.31
Spending Potential Index		81
Education: Total \$		\$1,101,644
Average Spent		\$1,360.05
Spending Potential Index		76
Entertainment/Recreation: Total \$		\$2,266,647
Average Spent		\$2,798.33
Spending Potential Index		86
Food at Home: Total \$		\$3,663,301
Average Spent		\$4,522.59
Spending Potential Index		85
Food Away from Home: Total \$		\$2,496,504
Average Spent		\$3,082.10
Spending Potential Index		82
Health Care: Total \$		\$4,246,773
Average Spent		\$5,242.93
Spending Potential Index		91
HH Furnishings & Equipment: Total \$		\$1,493,408
Average Spent		\$1,843.71
Spending Potential Index		84
Personal Care Products & Services: Total \$		\$623,555
Average Spent		\$769.82
Spending Potential Index		84
Shelter: Total \$		\$12,307,505
Average Spent		\$15,194.45
Spending Potential Index		78
Support Payments/Cash Contributions/Gifts in Kind: Total \$		\$1,706,543
Average Spent		\$2,106.84
Spending Potential Index		90
Travel: Total \$		\$1,604,873
Average Spent		\$1,981.32
Spending Potential Index		82
Vehicle Maintenance & Repairs: Total \$		\$814,440
Average Spent		\$1,005.48
Spending Potential Index		87

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.