



Market Profile

37705 (Andersonville)
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Geography: ZIP Code

Prepared by Anderson County Chamber

37705 (Anders...

Population Summary

2000 Total Population	4,011
2010 Total Population	4,545
2020 Total Population	4,912
2020 Group Quarters	41
2025 Total Population	5,090
2020-2025 Annual Rate	0.71%
2020 Total Daytime Population	4,091
Workers	1,368
Residents	2,723

Household Summary

2000 Households	1,509
2000 Average Household Size	2.63
2010 Households	1,717
2010 Average Household Size	2.62
2020 Households	1,855
2020 Average Household Size	2.63
2025 Households	1,921
2025 Average Household Size	2.63
2020-2025 Annual Rate	0.70%
2010 Families	1,313
2010 Average Family Size	3.01
2020 Families	1,396
2020 Average Family Size	3.04
2025 Families	1,435
2025 Average Family Size	3.05
2020-2025 Annual Rate	0.55%

Housing Unit Summary

2000 Housing Units	1,790
Owner Occupied Housing Units	73.2%
Renter Occupied Housing Units	11.1%
Vacant Housing Units	15.7%
2010 Housing Units	2,117
Owner Occupied Housing Units	69.7%
Renter Occupied Housing Units	11.4%
Vacant Housing Units	18.9%
2020 Housing Units	2,271
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	14.4%
Vacant Housing Units	18.3%
2025 Housing Units	2,349
Owner Occupied Housing Units	67.3%
Renter Occupied Housing Units	14.4%
Vacant Housing Units	18.2%

Median Household Income

2020	\$51,248
2025	\$54,413

Median Home Value

2020	\$215,174
2025	\$242,342

Per Capita Income

2020	\$26,543
2025	\$29,102

Median Age

2010	42.9
2020	46.3
2025	48.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Households by Income

Household Income Base	1,855
<\$15,000	11.6%
\$15,000 - \$24,999	4.8%
\$25,000 - \$34,999	17.2%
\$35,000 - \$49,999	15.0%
\$50,000 - \$74,999	18.5%
\$75,000 - \$99,999	14.4%
\$100,000 - \$149,999	12.6%
\$150,000 - \$199,999	1.7%
\$200,000+	4.2%
Average Household Income	\$70,259

2025 Households by Income

Household Income Base	1,921
<\$15,000	11.0%
\$15,000 - \$24,999	4.4%
\$25,000 - \$34,999	16.1%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	18.3%
\$75,000 - \$99,999	15.0%
\$100,000 - \$149,999	14.4%
\$150,000 - \$199,999	2.1%
\$200,000+	4.7%
Average Household Income	\$77,084

2020 Owner Occupied Housing Units by Value

Total	1,528
<\$50,000	9.6%
\$50,000 - \$99,999	13.4%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	12.2%
\$200,000 - \$249,999	13.2%
\$250,000 - \$299,999	11.5%
\$300,000 - \$399,999	9.3%
\$400,000 - \$499,999	5.6%
\$500,000 - \$749,999	13.9%
\$750,000 - \$999,999	0.3%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$258,982

2025 Owner Occupied Housing Units by Value

Total	1,582
<\$50,000	7.8%
\$50,000 - \$99,999	10.6%
\$100,000 - \$149,999	8.5%
\$150,000 - \$199,999	11.2%
\$200,000 - \$249,999	14.0%
\$250,000 - \$299,999	12.9%
\$300,000 - \$399,999	10.6%
\$400,000 - \$499,999	7.1%
\$500,000 - \$749,999	16.4%
\$750,000 - \$999,999	0.4%
\$1,000,000 - \$1,499,999	0.3%
\$1,500,000 - \$1,999,999	0.0%
\$2,000,000 +	0.0%
Average Home Value	\$286,979

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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		37705 (Anders...
2010 Population by Age		
Total		4,543
0 - 4		5.7%
5 - 9		6.0%
10 - 14		6.6%
15 - 24		10.8%
25 - 34		10.1%
35 - 44		13.8%
45 - 54		16.6%
55 - 64		15.0%
65 - 74		9.4%
75 - 84		4.2%
85 +		1.7%
18 +		77.5%
2020 Population by Age		
Total		4,912
0 - 4		4.9%
5 - 9		5.5%
10 - 14		5.9%
15 - 24		9.5%
25 - 34		11.0%
35 - 44		11.4%
45 - 54		14.1%
55 - 64		16.4%
65 - 74		13.5%
75 - 84		5.9%
85 +		1.8%
18 +		80.4%
2025 Population by Age		
Total		5,090
0 - 4		4.6%
5 - 9		5.2%
10 - 14		6.1%
15 - 24		9.5%
25 - 34		9.6%
35 - 44		11.0%
45 - 54		13.3%
55 - 64		16.0%
65 - 74		14.8%
75 - 84		7.8%
85 +		2.1%
18 +		80.5%
2010 Population by Sex		
Males		2,272
Females		2,273
2020 Population by Sex		
Males		2,469
Females		2,443
2025 Population by Sex		
Males		2,567
Females		2,523

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity

Total	4,545
White Alone	98.7%
Black Alone	0.2%
American Indian Alone	0.2%
Asian Alone	0.1%
Pacific Islander Alone	0.0%
Some Other Race Alone	0.1%
Two or More Races	0.6%
Hispanic Origin	0.6%
Diversity Index	3.7

2020 Population by Race/Ethnicity

Total	4,912
White Alone	98.3%
Black Alone	0.3%
American Indian Alone	0.2%
Asian Alone	0.2%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	4.9

2025 Population by Race/Ethnicity

Total	5,090
White Alone	98.0%
Black Alone	0.3%
American Indian Alone	0.3%
Asian Alone	0.3%
Pacific Islander Alone	0.1%
Some Other Race Alone	0.2%
Two or More Races	0.9%
Hispanic Origin	0.9%
Diversity Index	5.7

2010 Population by Relationship and Household Type

Total	4,545
In Households	99.1%
In Family Households	88.5%
Householder	29.4%
Spouse	24.8%
Child	29.7%
Other relative	3.0%
Nonrelative	1.5%
In Nonfamily Households	10.6%
In Group Quarters	0.9%
Institutionalized Population	0.9%
Noninstitutionalized Population	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2020 Population 25+ by Educational Attainment

Total	3,641
Less than 9th Grade	5.4%
9th - 12th Grade, No Diploma	6.2%
High School Graduate	32.2%
GED/Alternative Credential	6.6%
Some College, No Degree	18.2%
Associate Degree	8.4%
Bachelor's Degree	13.7%
Graduate/Professional Degree	9.4%

2020 Population 15+ by Marital Status

Total	4,107
Never Married	20.3%
Married	59.2%
Widowed	4.7%
Divorced	15.7%

2020 Civilian Population 16+ in Labor Force

Civilian Population 16+	2,429
Population 16+ Employed	90.7%
Population 16+ Unemployment rate	9.3%
Population 16-24 Employed	9.6%
Population 16-24 Unemployment rate	16.5%
Population 25-54 Employed	61.7%
Population 25-54 Unemployment rate	9.2%
Population 55-64 Employed	18.2%
Population 55-64 Unemployment rate	6.5%
Population 65+ Employed	10.5%
Population 65+ Unemployment rate	7.6%

2020 Employed Population 16+ by Industry

Total	2,202
Agriculture/Mining	0.1%
Construction	10.2%
Manufacturing	10.7%
Wholesale Trade	0.5%
Retail Trade	9.8%
Transportation/Utilities	7.4%
Information	1.3%
Finance/Insurance/Real Estate	3.7%
Services	47.3%
Public Administration	9.1%

2020 Employed Population 16+ by Occupation

Total	2,202
White Collar	53.0%
Management/Business/Financial	10.5%
Professional	21.9%
Sales	6.6%
Administrative Support	14.0%
Services	17.7%
Blue Collar	29.3%
Farming/Forestry/Fishing	0.0%
Construction/Extraction	7.6%
Installation/Maintenance/Repair	2.2%
Production	9.4%
Transportation/Material Moving	10.1%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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2010 Households by Type

Total	1,717
Households with 1 Person	20.2%
Households with 2+ People	79.8%
Family Households	76.5%
Husband-wife Families	64.5%
With Related Children	25.9%
Other Family (No Spouse Present)	12.0%
Other Family with Male Householder	4.0%
With Related Children	2.2%
Other Family with Female Householder	8.0%
With Related Children	4.8%
Nonfamily Households	3.4%

All Households with Children	33.1%
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Multigenerational Households	3.7%
Unmarried Partner Households	4.4%
Male-female	3.7%
Same-sex	0.7%

2010 Households by Size

Total	1,716
1 Person Household	20.2%
2 Person Household	38.4%
3 Person Household	19.0%
4 Person Household	13.7%
5 Person Household	5.8%
6 Person Household	2.0%
7 + Person Household	1.0%

2010 Households by Tenure and Mortgage Status

Total	1,717
Owner Occupied	85.9%
Owned with a Mortgage/Loan	50.8%
Owned Free and Clear	35.1%
Renter Occupied	14.1%

2020 Affordability, Mortgage and Wealth

Housing Affordability Index	151
Percent of Income for Mortgage	17.5%
Wealth Index	75

2010 Housing Units By Urban/ Rural Status

Total Housing Units	2,117
Housing Units Inside Urbanized Area	0.0%
Housing Units Inside Urbanized Cluster	7.4%
Rural Housing Units	92.6%

2010 Population By Urban/ Rural Status

Total Population	4,545
Population Inside Urbanized Area	0.0%
Population Inside Urbanized Cluster	9.3%
Rural Population	90.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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Top 3 Tapestry Segments

1. Salt of the Earth (6B)
2. Rooted Rural (10B)
3. Southern Satellites (10A)

2020 Consumer Spending

Apparel & Services: Total \$	\$2,961,624
Average Spent	\$1,596.56
Spending Potential Index	74
Education: Total \$	\$2,210,546
Average Spent	\$1,191.67
Spending Potential Index	67
Entertainment/Recreation: Total \$	\$5,226,136
Average Spent	\$2,817.32
Spending Potential Index	87
Food at Home: Total \$	\$8,401,426
Average Spent	\$4,529.07
Spending Potential Index	85
Food Away from Home: Total \$	\$5,454,795
Average Spent	\$2,940.59
Spending Potential Index	78
Health Care: Total \$	\$9,773,980
Average Spent	\$5,268.99
Spending Potential Index	92
HH Furnishings & Equipment: Total \$	\$3,268,360
Average Spent	\$1,761.92
Spending Potential Index	81
Personal Care Products & Services: Total \$	\$1,291,212
Average Spent	\$696.07
Spending Potential Index	76
Shelter: Total \$	\$24,499,752
Average Spent	\$13,207.41
Spending Potential Index	68
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$3,788,267
Average Spent	\$2,042.19
Spending Potential Index	87
Travel: Total \$	\$3,274,777
Average Spent	\$1,765.38
Spending Potential Index	73
Vehicle Maintenance & Repairs: Total \$	\$1,853,641
Average Spent	\$999.27
Spending Potential Index	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2017 and 2018 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2020 and 2025 Esri converted Census 2000 data into 2010 geography.

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