



Market Profile

245 N Main St, Clinton, Tennessee, 37716
Rings: 1, 3, 5 mile radii

Prepared by Anderson County Chamber

Latitude: 36.10217
Longitude: -84.13240

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	3,703	13,617	23,763
2010 Total Population	3,770	14,176	24,884
2017 Total Population	3,834	14,497	25,548
2017 Group Quarters	141	366	409
2022 Total Population	3,888	14,741	26,034
2017-2022 Annual Rate	0.28%	0.33%	0.38%
2017 Total Daytime Population	5,415	15,969	24,491
Workers	2,958	7,779	10,111
Residents	2,457	8,190	14,380
Household Summary			
2000 Households	1,727	5,843	9,726
2000 Average Household Size	2.12	2.30	2.42
2010 Households	1,715	6,061	10,228
2010 Average Household Size	2.12	2.28	2.39
2017 Households	1,726	6,138	10,401
2017 Average Household Size	2.14	2.30	2.42
2022 Households	1,745	6,219	10,556
2022 Average Household Size	2.15	2.31	2.43
2017-2022 Annual Rate	0.22%	0.26%	0.30%
2010 Families	1,026	3,951	7,054
2010 Average Family Size	2.71	2.82	2.88
2017 Families	1,018	3,947	7,086
2017 Average Family Size	2.75	2.86	2.92
2022 Families	1,022	3,975	7,153
2022 Average Family Size	2.77	2.88	2.94
2017-2022 Annual Rate	0.08%	0.14%	0.19%
Housing Unit Summary			
2000 Housing Units	1,852	6,170	10,373
Owner Occupied Housing Units	50.4%	61.8%	68.7%
Renter Occupied Housing Units	42.8%	32.9%	25.0%
Vacant Housing Units	6.7%	5.3%	6.2%
2010 Housing Units	1,878	6,490	11,051
Owner Occupied Housing Units	53.8%	60.0%	66.2%
Renter Occupied Housing Units	37.5%	33.4%	26.3%
Vacant Housing Units	8.7%	6.6%	7.4%
2017 Housing Units	1,917	6,611	11,281
Owner Occupied Housing Units	50.5%	57.5%	63.8%
Renter Occupied Housing Units	39.5%	35.4%	28.4%
Vacant Housing Units	10.0%	7.2%	7.8%
2022 Housing Units	1,946	6,710	11,466
Owner Occupied Housing Units	51.3%	57.7%	63.9%
Renter Occupied Housing Units	38.3%	35.0%	28.2%
Vacant Housing Units	10.3%	7.3%	7.9%
Median Household Income			
2017	\$43,699	\$46,497	\$50,027
2022	\$50,637	\$51,897	\$55,037
Median Home Value			
2017	\$128,960	\$148,514	\$150,231
2022	\$140,372	\$179,556	\$191,365
Per Capita Income			
2017	\$24,735	\$25,391	\$26,159
2022	\$28,639	\$29,080	\$30,112
Median Age			
2010	41.0	42.3	42.8
2017	42.6	44.1	44.7
2022	43.2	45.3	45.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	1,726	6,138	10,401
<\$15,000	14.5%	12.4%	11.8%
\$15,000 - \$24,999	14.8%	13.3%	12.2%
\$25,000 - \$34,999	9.8%	10.1%	10.2%
\$35,000 - \$49,999	16.6%	17.2%	15.8%
\$50,000 - \$74,999	21.3%	22.5%	22.0%
\$75,000 - \$99,999	11.6%	10.9%	11.2%
\$100,000 - \$149,999	8.2%	9.5%	11.4%
\$150,000 - \$199,999	2.3%	2.5%	3.6%
\$200,000+	1.0%	1.5%	1.8%
Average Household Income	\$54,976	\$58,723	\$62,972
2022 Households by Income			
Household Income Base	1,745	6,219	10,556
<\$15,000	13.4%	11.9%	11.1%
\$15,000 - \$24,999	13.0%	11.9%	10.8%
\$25,000 - \$34,999	8.7%	8.9%	8.9%
\$35,000 - \$49,999	14.2%	14.9%	13.5%
\$50,000 - \$74,999	20.3%	21.1%	20.3%
\$75,000 - \$99,999	14.8%	13.7%	13.7%
\$100,000 - \$149,999	11.2%	12.5%	14.7%
\$150,000 - \$199,999	3.2%	3.3%	4.6%
\$200,000+	1.3%	1.8%	2.3%
Average Household Income	\$64,291	\$67,777	\$72,982
2017 Owner Occupied Housing Units by Value			
Total	968	3,800	7,200
<\$50,000	4.0%	7.0%	8.9%
\$50,000 - \$99,999	26.8%	16.4%	16.2%
\$100,000 - \$149,999	33.3%	27.4%	24.8%
\$150,000 - \$199,999	14.2%	18.2%	16.5%
\$200,000 - \$249,999	12.5%	14.3%	12.4%
\$250,000 - \$299,999	2.7%	5.6%	6.4%
\$300,000 - \$399,999	3.4%	6.3%	8.8%
\$400,000 - \$499,999	0.8%	1.6%	1.8%
\$500,000 - \$749,999	1.8%	1.8%	2.3%
\$750,000 - \$999,999	0.7%	0.6%	0.7%
\$1,000,000 +	0.0%	0.7%	1.1%
Average Home Value	\$155,728	\$182,803	\$193,057
2022 Owner Occupied Housing Units by Value			
Total	999	3,872	7,327
<\$50,000	2.9%	4.4%	5.4%
\$50,000 - \$99,999	22.1%	12.1%	11.5%
\$100,000 - \$149,999	30.9%	23.2%	20.3%
\$150,000 - \$199,999	13.7%	17.4%	15.4%
\$200,000 - \$249,999	15.7%	16.8%	14.9%
\$250,000 - \$299,999	3.5%	7.3%	8.3%
\$300,000 - \$399,999	5.1%	9.8%	13.5%
\$400,000 - \$499,999	1.6%	2.9%	3.1%
\$500,000 - \$749,999	3.1%	3.2%	3.7%
\$750,000 - \$999,999	1.3%	1.1%	1.4%
\$1,000,000 +	0.0%	1.7%	2.5%
Average Home Value	\$180,831	\$225,840	\$245,878

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	3,767	14,176	24,885
0 - 4	6.2%	5.9%	5.7%
5 - 9	5.3%	5.7%	5.9%
10 - 14	5.3%	5.6%	5.9%
15 - 24	12.3%	11.9%	11.7%
25 - 34	13.9%	12.0%	11.1%
35 - 44	11.7%	12.4%	12.7%
45 - 54	14.3%	15.4%	16.0%
55 - 64	13.2%	13.6%	14.1%
65 - 74	8.9%	9.1%	9.3%
75 - 84	6.8%	5.8%	5.4%
85 +	2.2%	2.5%	2.1%
18 +	79.8%	79.0%	78.7%
2017 Population by Age			
Total	3,834	14,497	25,549
0 - 4	5.6%	5.4%	5.2%
5 - 9	5.3%	5.3%	5.5%
10 - 14	5.0%	5.4%	5.7%
15 - 24	10.7%	10.5%	10.4%
25 - 34	14.3%	12.7%	12.0%
35 - 44	11.8%	11.7%	11.6%
45 - 54	12.2%	13.5%	13.9%
55 - 64	14.0%	14.7%	15.4%
65 - 74	11.6%	11.8%	12.1%
75 - 84	6.8%	6.1%	5.9%
85 +	2.7%	2.8%	2.4%
18 +	81.2%	80.8%	80.5%
2022 Population by Age			
Total	3,887	14,740	26,036
0 - 4	5.5%	5.2%	4.9%
5 - 9	5.7%	5.2%	5.3%
10 - 14	5.4%	5.6%	5.8%
15 - 24	9.9%	9.8%	9.9%
25 - 34	13.0%	11.7%	10.9%
35 - 44	12.9%	12.2%	12.1%
45 - 54	11.0%	12.5%	12.7%
55 - 64	13.4%	14.3%	15.0%
65 - 74	12.8%	13.3%	13.6%
75 - 84	7.9%	7.5%	7.3%
85 +	2.6%	2.8%	2.4%
18 +	80.5%	80.7%	80.6%
2010 Population by Sex			
Males	1,839	6,896	12,203
Females	1,931	7,280	12,681
2017 Population by Sex			
Males	1,877	7,078	12,574
Females	1,957	7,419	12,974
2022 Population by Sex			
Males	1,909	7,215	12,852
Females	1,979	7,526	13,182

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	3,770	14,176	24,883
White Alone	94.0%	95.1%	95.9%
Black Alone	2.9%	2.2%	1.7%
American Indian Alone	0.3%	0.3%	0.3%
Asian Alone	0.3%	0.4%	0.4%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.4%	0.2%	0.3%
Two or More Races	2.0%	1.6%	1.4%
Hispanic Origin	2.4%	1.5%	1.3%
Diversity Index	15.7	12.1	10.4
2017 Population by Race/Ethnicity			
Total	3,834	14,496	25,548
White Alone	92.8%	94.1%	95.0%
Black Alone	3.4%	2.6%	1.9%
American Indian Alone	0.4%	0.4%	0.4%
Asian Alone	0.4%	0.6%	0.6%
Pacific Islander Alone	0.2%	0.1%	0.0%
Some Other Race Alone	0.5%	0.3%	0.3%
Two or More Races	2.3%	1.9%	1.7%
Hispanic Origin	2.9%	1.8%	1.6%
Diversity Index	18.6	14.5	12.6
2022 Population by Race/Ethnicity			
Total	3,888	14,742	26,034
White Alone	91.8%	93.3%	94.3%
Black Alone	3.7%	2.8%	2.1%
American Indian Alone	0.5%	0.5%	0.5%
Asian Alone	0.5%	0.8%	0.8%
Pacific Islander Alone	0.3%	0.1%	0.1%
Some Other Race Alone	0.5%	0.3%	0.4%
Two or More Races	2.6%	2.2%	1.9%
Hispanic Origin	3.4%	2.2%	1.9%
Diversity Index	21.0	16.5	14.3
2010 Population by Relationship and Household Type			
Total	3,770	14,176	24,884
In Households	96.3%	97.4%	98.4%
In Family Households	76.3%	80.6%	83.6%
Householder	26.0%	27.7%	28.3%
Spouse	17.8%	20.1%	21.6%
Child	26.8%	27.9%	28.6%
Other relative	3.1%	2.9%	3.0%
Nonrelative	2.5%	2.1%	2.0%
In Nonfamily Households	20.0%	16.8%	14.8%
In Group Quarters	3.7%	2.6%	1.6%
Institutionalized Population	3.7%	2.5%	1.4%
Noninstitutionalized Population	0.0%	0.0%	0.2%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	2,811	10,633	18,719
Less than 9th Grade	5.5%	5.3%	5.9%
9th - 12th Grade, No Diploma	9.8%	8.1%	8.8%
High School Graduate	25.4%	27.1%	28.3%
GED/Alternative Credential	9.8%	9.5%	8.8%
Some College, No Degree	27.6%	24.1%	21.8%
Associate Degree	4.1%	5.9%	6.7%
Bachelor's Degree	11.8%	12.5%	11.9%
Graduate/Professional Degree	5.9%	7.4%	7.8%
2017 Population 15+ by Marital Status			
Total	3,226	12,155	21,384
Never Married	31.9%	28.6%	26.9%
Married	38.5%	45.5%	49.2%
Widowed	8.8%	9.3%	9.1%
Divorced	20.8%	16.6%	14.8%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.8%	95.3%	95.6%
Civilian Unemployed (Unemployment Rate)	5.2%	4.7%	4.4%
2017 Employed Population 16+ by Industry			
Total	1,392	6,301	11,256
Agriculture/Mining	0.0%	0.1%	0.4%
Construction	6.1%	5.8%	5.9%
Manufacturing	17.6%	17.7%	14.5%
Wholesale Trade	2.7%	1.8%	1.9%
Retail Trade	11.7%	12.0%	12.2%
Transportation/Utilities	3.2%	4.4%	5.1%
Information	0.5%	1.2%	1.4%
Finance/Insurance/Real Estate	4.1%	3.7%	4.3%
Services	49.4%	48.3%	49.5%
Public Administration	4.9%	5.1%	5.0%
2017 Employed Population 16+ by Occupation			
Total	1,390	6,302	11,256
White Collar	54.9%	57.4%	58.1%
Management/Business/Financial	13.4%	11.8%	11.4%
Professional	16.2%	17.9%	20.0%
Sales	9.7%	9.8%	10.9%
Administrative Support	15.6%	17.8%	15.8%
Services	19.1%	16.3%	17.0%
Blue Collar	25.9%	26.3%	24.9%
Farming/Forestry/Fishing	0.0%	0.1%	0.3%
Construction/Extraction	3.0%	4.7%	4.6%
Installation/Maintenance/Repair	2.5%	3.5%	4.2%
Production	14.7%	9.6%	8.5%
Transportation/Material Moving	5.6%	8.3%	7.3%
2010 Population By Urban/ Rural Status			
Total Population	3,770	14,176	24,884
Population Inside Urbanized Area	97.3%	71.8%	53.7%
Population Inside Urbanized Cluster	0.0%	1.0%	3.6%
Rural Population	2.7%	27.2%	42.8%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	1,714	6,060	10,227
Households with 1 Person	36.1%	30.8%	27.0%
Households with 2+ People	63.9%	69.2%	73.0%
Family Households	59.9%	65.2%	69.0%
Husband-wife Families	41.3%	47.4%	52.6%
With Related Children	15.1%	17.4%	19.6%
Other Family (No Spouse Present)	18.6%	17.8%	16.4%
Other Family with Male Householder	4.2%	4.4%	4.4%
With Related Children	2.4%	2.4%	2.3%
Other Family with Female Householder	14.4%	13.4%	11.9%
With Related Children	9.3%	8.4%	7.1%
Nonfamily Households	4.1%	4.0%	4.0%
All Households with Children	27.3%	28.6%	29.5%
Multigenerational Households	3.7%	3.4%	3.8%
Unmarried Partner Households	5.4%	5.3%	5.1%
Male-female	4.8%	4.8%	4.5%
Same-sex	0.5%	0.6%	0.6%
2010 Households by Size			
Total	1,714	6,061	10,228
1 Person Household	36.1%	30.8%	27.0%
2 Person Household	33.1%	36.1%	37.2%
3 Person Household	14.6%	15.9%	16.8%
4 Person Household	10.5%	10.7%	11.7%
5 Person Household	3.7%	4.2%	4.7%
6 Person Household	1.1%	1.5%	1.7%
7 + Person Household	0.9%	0.8%	0.9%
2010 Households by Tenure and Mortgage Status			
Total	1,715	6,061	10,228
Owner Occupied	58.9%	64.2%	71.5%
Owned with a Mortgage/Loan	35.6%	38.2%	42.6%
Owned Free and Clear	23.4%	26.1%	28.9%
Renter Occupied	41.1%	35.8%	28.5%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	1,878	6,490	11,051
Housing Units Inside Urbanized Area	97.2%	73.6%	55.2%
Housing Units Inside Urbanized Cluster	0.0%	1.0%	3.4%
Rural Housing Units	2.8%	25.4%	41.4%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Small Town Simplicity	Salt of the Earth (6B)	Salt of the Earth (6B)
2.	Midlife Constants (5E)	Midlife Constants (5E)	Southern Satellites (10A)
3.	Salt of the Earth (6B)	Small Town Simplicity	Midlife Constants (5E)
2017 Consumer Spending			
Apparel & Services: Total \$	\$2,421,786	\$9,269,216	\$16,889,252
Average Spent	\$1,403.12	\$1,510.14	\$1,623.81
Spending Potential Index	65	70	75
Education: Total \$	\$1,470,297	\$5,912,403	\$10,495,963
Average Spent	\$851.85	\$963.25	\$1,009.13
Spending Potential Index	59	66	69
Entertainment/Recreation: Total \$	\$3,838,365	\$14,366,581	\$26,112,805
Average Spent	\$2,223.85	\$2,340.60	\$2,510.61
Spending Potential Index	71	75	80
Food at Home: Total \$	\$6,369,236	\$23,506,035	\$42,427,725
Average Spent	\$3,690.17	\$3,829.59	\$4,079.20
Spending Potential Index	73	76	81
Food Away from Home: Total \$	\$3,882,869	\$14,747,035	\$26,829,342
Average Spent	\$2,249.63	\$2,402.58	\$2,579.50
Spending Potential Index	68	72	77
Health Care: Total \$	\$7,381,162	\$27,326,775	\$49,927,550
Average Spent	\$4,276.46	\$4,452.07	\$4,800.26
Spending Potential Index	76	80	86
HH Furnishings & Equipment: Total \$	\$2,339,727	\$8,857,079	\$16,123,408
Average Spent	\$1,355.58	\$1,442.99	\$1,550.18
Spending Potential Index	70	74	80
Personal Care Products & Services: Total \$	\$925,413	\$3,553,400	\$6,448,919
Average Spent	\$536.16	\$578.92	\$620.03
Spending Potential Index	67	73	78
Shelter: Total \$	\$18,105,024	\$69,375,982	\$124,650,679
Average Spent	\$10,489.59	\$11,302.70	\$11,984.49
Spending Potential Index	65	70	74
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$2,870,340	\$10,832,410	\$19,886,465
Average Spent	\$1,663.00	\$1,764.81	\$1,911.98
Spending Potential Index	71	75	82
Travel: Total \$	\$2,286,299	\$8,970,550	\$16,327,729
Average Spent	\$1,324.62	\$1,461.48	\$1,569.82
Spending Potential Index	64	71	76
Vehicle Maintenance & Repairs: Total \$	\$1,360,021	\$5,042,340	\$9,157,303
Average Spent	\$787.96	\$821.50	\$880.43
Spending Potential Index	73	77	82

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.