



# Demographic and Income Profile

Rocky Top 2  
 195 S Main St, Lake City, Tennessee, 37769  
 Drive Time: 5 minute radius

Prepared by Anderson County Chamber  
 Latitude: 36.22045  
 Longitude: -84.15664

Summary	Census 2010	2015	2020
Population	2,417	2,397	2,391
Households	985	974	970
Families	642	628	622
Average Household Size	2.35	2.35	2.35
Owner Occupied Housing Units	604	558	553
Renter Occupied Housing Units	381	416	417
Median Age	42.6	43.9	45.5
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	-0.05%	0.82%	0.75%
Households	-0.08%	0.83%	0.77%
Families	-0.19%	0.74%	0.69%
Owner HHs	-0.18%	0.81%	0.70%
Median Household Income	1.18%	3.12%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	299	30.7%	302	31.1%
\$15,000 - \$24,999	188	19.3%	155	16.0%
\$25,000 - \$34,999	154	15.8%	141	14.5%
\$35,000 - \$49,999	107	11.0%	97	10.0%
\$50,000 - \$74,999	109	11.2%	115	11.9%
\$75,000 - \$99,999	50	5.1%	71	7.3%
\$100,000 - \$149,999	60	6.2%	79	8.1%
\$150,000 - \$199,999	6	0.6%	8	0.8%
\$200,000+	1	0.1%	2	0.2%
Median Household Income	\$25,000		\$26,513	
Average Household Income	\$35,975		\$40,535	
Per Capita Income	\$14,729		\$16,511	

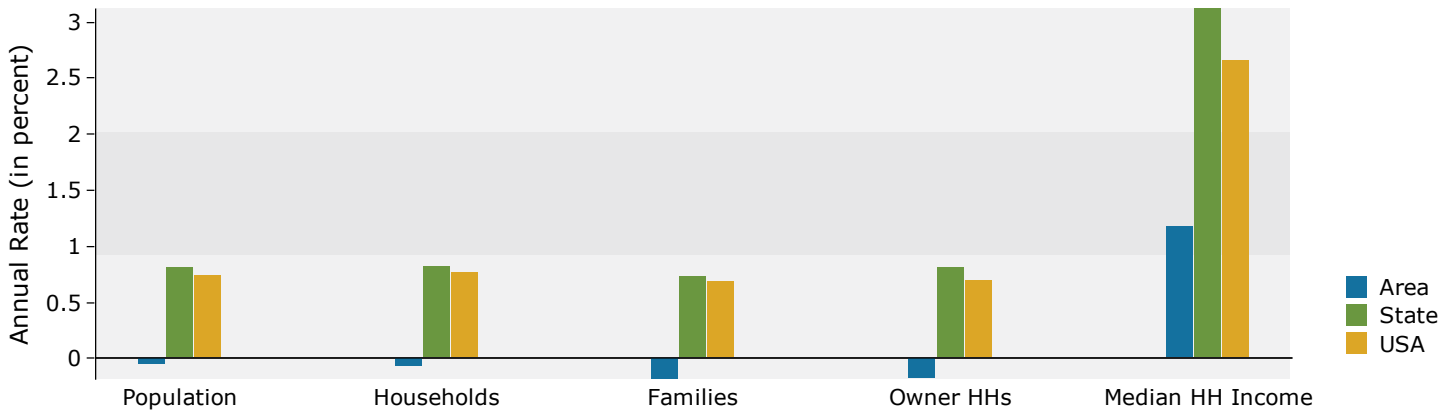
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	144	6.0%	136	5.7%	130	5.4%
5 - 9	155	6.4%	139	5.8%	131	5.5%
10 - 14	149	6.2%	147	6.1%	140	5.9%
15 - 19	155	6.4%	132	5.5%	143	6.0%
20 - 24	131	5.4%	144	6.0%	123	5.1%
25 - 34	249	10.3%	255	10.6%	264	11.0%
35 - 44	301	12.5%	276	11.5%	249	10.4%
45 - 54	327	13.5%	330	13.8%	305	12.8%
55 - 64	304	12.6%	305	12.7%	339	14.2%
65 - 74	242	10.0%	273	11.4%	286	12.0%
75 - 84	165	6.8%	158	6.6%	184	7.7%
85+	94	3.9%	102	4.3%	97	4.1%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	2,369	98.0%	2,342	97.7%	2,327	97.3%
Black Alone	6	0.2%	7	0.3%	8	0.3%
American Indian Alone	5	0.2%	6	0.3%	8	0.3%
Asian Alone	4	0.2%	4	0.2%	5	0.2%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	10	0.4%	11	0.5%	12	0.5%
Two or More Races	24	1.0%	27	1.1%	31	1.3%
Hispanic Origin (Any Race)	21	0.9%	23	1.0%	27	1.1%

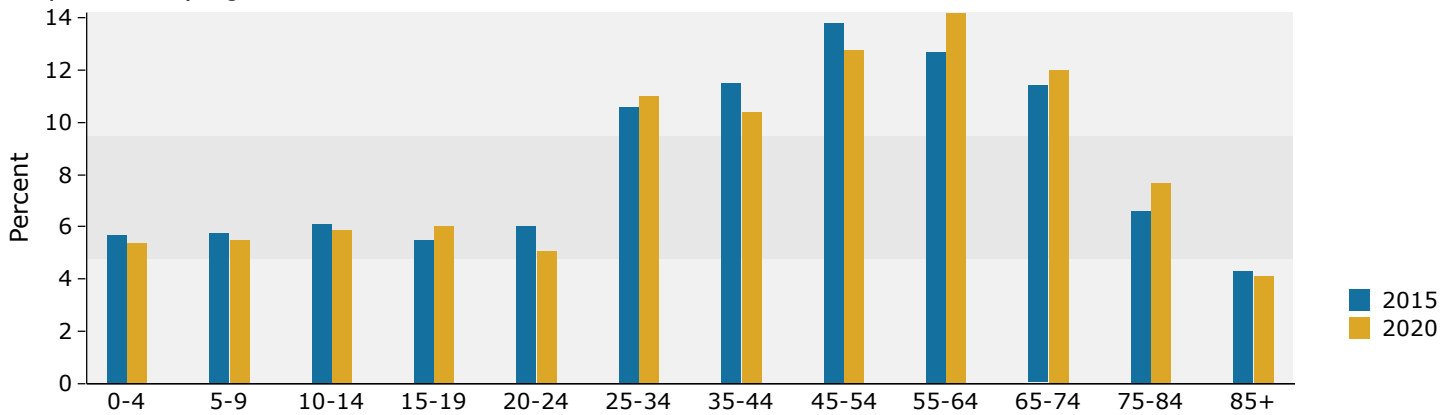
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

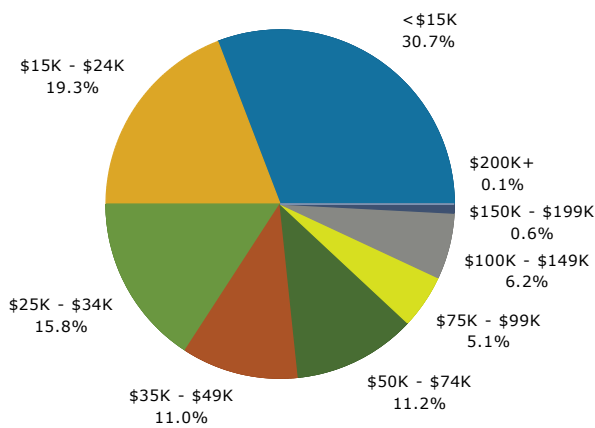
## Trends 2015-2020



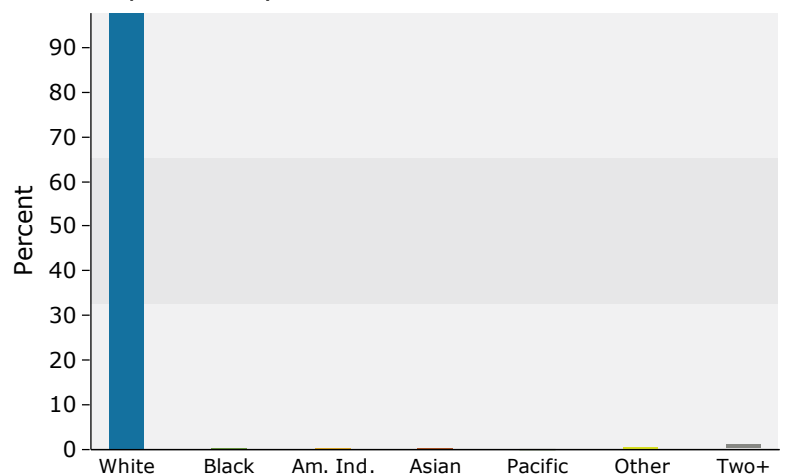
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 1.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

Rocky Top 2  
 195 S Main St, Lake City, Tennessee, 37769  
 Drive Time: 10 minute radius

Prepared by Anderson County Chamber  
 Latitude: 36.22045  
 Longitude: -84.15664

Summary	Census 2010	2015	2020
Population	6,767	6,832	6,897
Households	2,753	2,782	2,805
Families	1,918	1,921	1,927
Average Household Size	2.42	2.42	2.42
Owner Occupied Housing Units	1,982	1,896	1,901
Renter Occupied Housing Units	771	886	904
Median Age	43.2	44.8	46.8
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.19%	0.82%	0.75%
Households	0.16%	0.83%	0.77%
Families	0.06%	0.74%	0.69%
Owner HHs	0.05%	0.81%	0.70%
Median Household Income	2.54%	3.12%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	597	21.5%	601	21.4%
\$15,000 - \$24,999	502	18.0%	411	14.7%
\$25,000 - \$34,999	424	15.2%	381	13.6%
\$35,000 - \$49,999	391	14.1%	355	12.7%
\$50,000 - \$74,999	384	13.8%	417	14.9%
\$75,000 - \$99,999	204	7.3%	290	10.3%
\$100,000 - \$149,999	231	8.3%	292	10.4%
\$150,000 - \$199,999	36	1.3%	45	1.6%
\$200,000+	12	0.4%	15	0.5%
Median Household Income	\$31,167		\$35,323	
Average Household Income	\$44,045		\$50,163	
Per Capita Income	\$17,905		\$20,344	

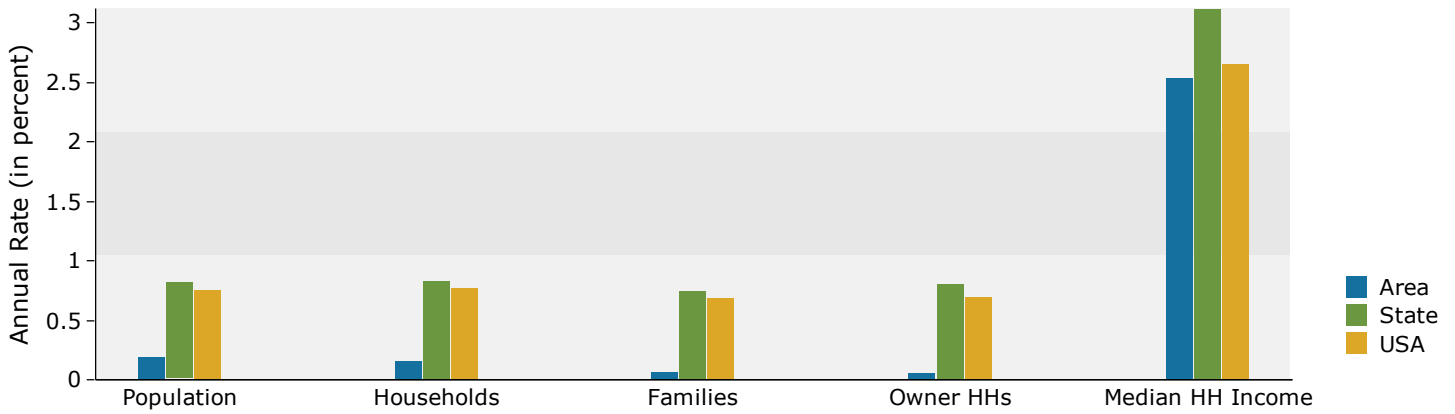
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	384	5.7%	367	5.4%	347	5.0%
5 - 9	409	6.0%	392	5.7%	370	5.4%
10 - 14	420	6.2%	403	5.9%	411	6.0%
15 - 19	427	6.3%	369	5.4%	397	5.8%
20 - 24	336	5.0%	378	5.5%	322	4.7%
25 - 34	685	10.1%	715	10.5%	699	10.1%
35 - 44	897	13.3%	810	11.9%	742	10.8%
45 - 54	1,053	15.6%	1,011	14.8%	950	13.8%
55 - 64	948	14.0%	1,030	15.1%	1,104	16.0%
65 - 74	675	10.0%	801	11.7%	899	13.0%
75 - 84	381	5.6%	389	5.7%	482	7.0%
85+	153	2.3%	169	2.5%	173	2.5%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	6,639	98.1%	6,679	97.8%	6,716	97.4%
Black Alone	14	0.2%	18	0.3%	23	0.3%
American Indian Alone	14	0.2%	20	0.3%	24	0.3%
Asian Alone	12	0.2%	15	0.2%	20	0.3%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	22	0.3%	25	0.4%	29	0.4%
Two or More Races	65	1.0%	75	1.1%	86	1.2%
Hispanic Origin (Any Race)	55	0.8%	62	0.9%	72	1.0%

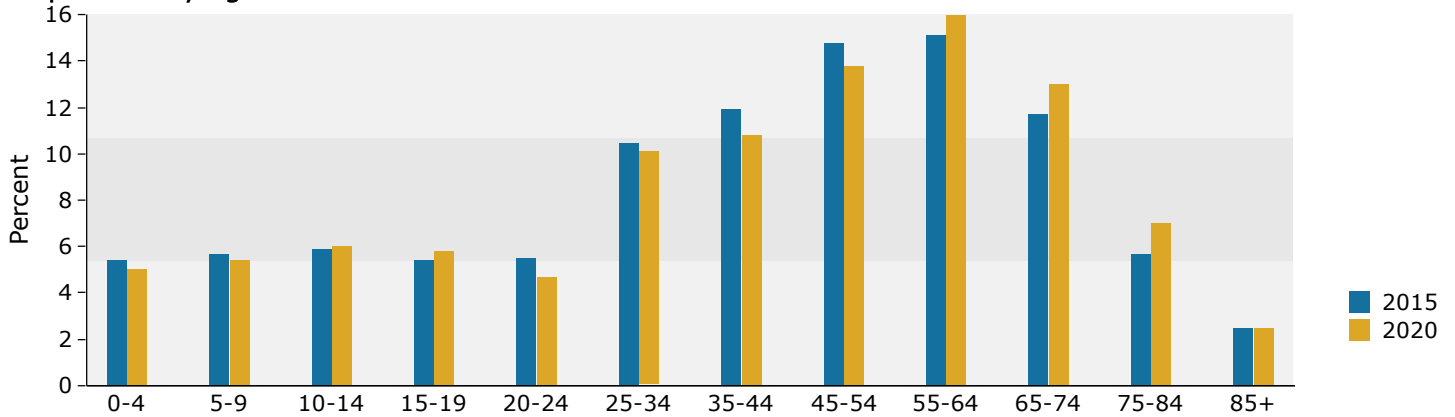
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

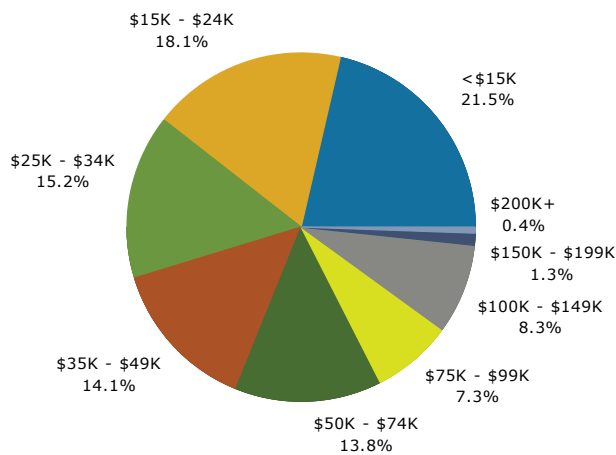
## Trends 2015-2020



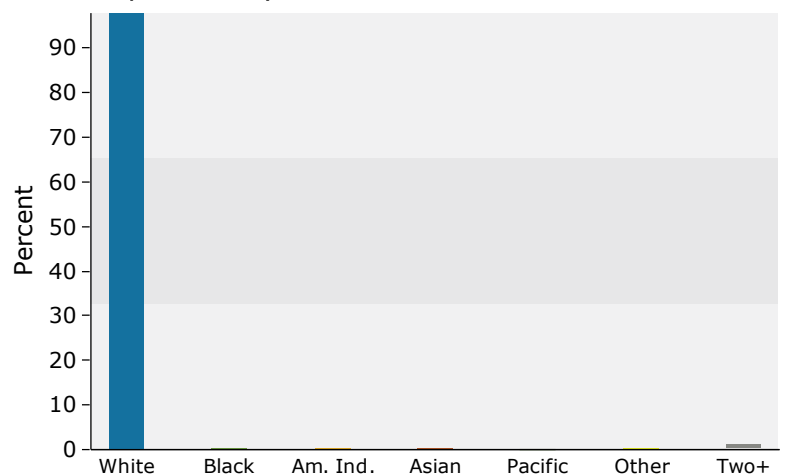
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 0.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.



# Demographic and Income Profile

Rocky Top 2  
 195 S Main St, Lake City, Tennessee, 37769  
 Drive Time: 15 minute radius

Prepared by Anderson County Chamber  
 Latitude: 36.22045  
 Longitude: -84.15664

Summary	Census 2010	2015	2020
Population	23,110	23,338	23,538
Households	9,399	9,507	9,577
Families	6,333	6,353	6,367
Average Household Size	2.39	2.39	2.39
Owner Occupied Housing Units	6,306	6,037	6,087
Renter Occupied Housing Units	3,093	3,470	3,490
Median Age	41.5	42.9	44.6
Trends: 2015 - 2020 Annual Rate	Area	State	National
Population	0.17%	0.82%	0.75%
Households	0.15%	0.83%	0.77%
Families	0.04%	0.74%	0.69%
Owner HHs	0.17%	0.81%	0.70%
Median Household Income	2.99%	3.12%	2.66%

Households by Income	2015		2020	
	Number	Percent	Number	Percent
<\$15,000	1,916	20.2%	1,867	19.5%
\$15,000 - \$24,999	1,476	15.5%	1,141	11.9%
\$25,000 - \$34,999	1,327	14.0%	1,151	12.0%
\$35,000 - \$49,999	1,403	14.8%	1,343	14.0%
\$50,000 - \$74,999	1,606	16.9%	1,845	19.3%
\$75,000 - \$99,999	814	8.6%	1,117	11.7%
\$100,000 - \$149,999	807	8.5%	917	9.6%
\$150,000 - \$199,999	110	1.2%	136	1.4%
\$200,000+	48	0.5%	61	0.6%
Median Household Income	\$35,261		\$40,859	
Average Household Income	\$46,666		\$53,050	
Per Capita Income	\$19,414		\$22,015	

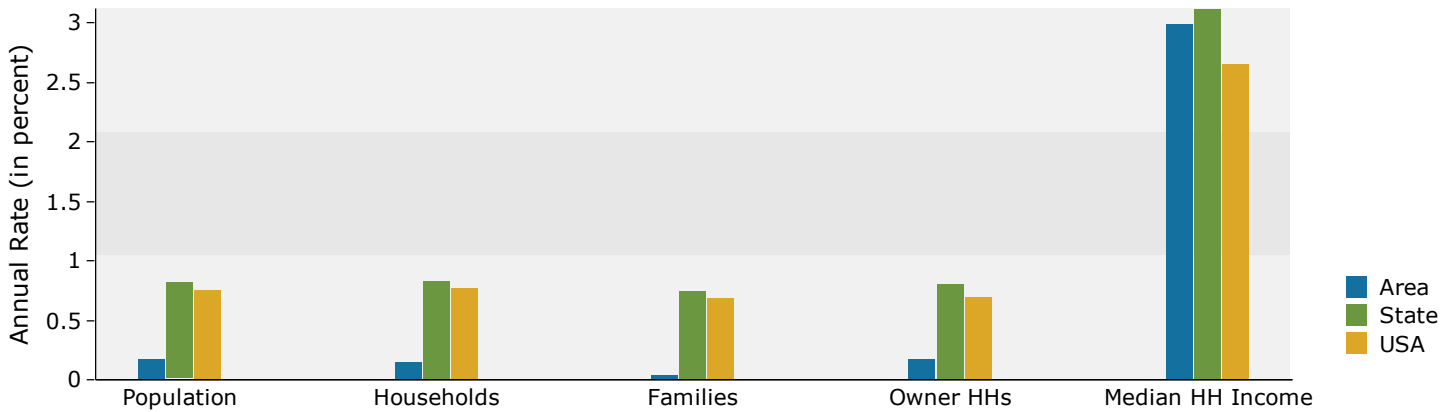
Population by Age	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,378	6.0%	1,300	5.6%	1,234	5.2%
5 - 9	1,414	6.1%	1,362	5.8%	1,283	5.5%
10 - 14	1,420	6.1%	1,390	6.0%	1,419	6.0%
15 - 19	1,421	6.1%	1,290	5.5%	1,384	5.9%
20 - 24	1,284	5.6%	1,349	5.8%	1,206	5.1%
25 - 34	2,680	11.6%	2,732	11.7%	2,613	11.1%
35 - 44	3,086	13.4%	2,889	12.4%	2,752	11.7%
45 - 54	3,484	15.1%	3,337	14.3%	3,169	13.5%
55 - 64	3,090	13.4%	3,284	14.1%	3,498	14.9%
65 - 74	2,176	9.4%	2,609	11.2%	2,869	12.2%
75 - 84	1,204	5.2%	1,278	5.5%	1,560	6.6%
85+	474	2.1%	516	2.2%	552	2.3%

Race and Ethnicity	Census 2010		2015		2020	
	Number	Percent	Number	Percent	Number	Percent
White Alone	22,392	96.9%	22,474	96.3%	22,522	95.7%
Black Alone	248	1.1%	302	1.3%	352	1.5%
American Indian Alone	59	0.3%	79	0.3%	95	0.4%
Asian Alone	65	0.3%	84	0.4%	106	0.5%
Pacific Islander Alone	6	0.0%	9	0.0%	12	0.1%
Some Other Race Alone	71	0.3%	84	0.4%	99	0.4%
Two or More Races	268	1.2%	307	1.3%	352	1.5%
Hispanic Origin (Any Race)	261	1.1%	294	1.3%	343	1.5%

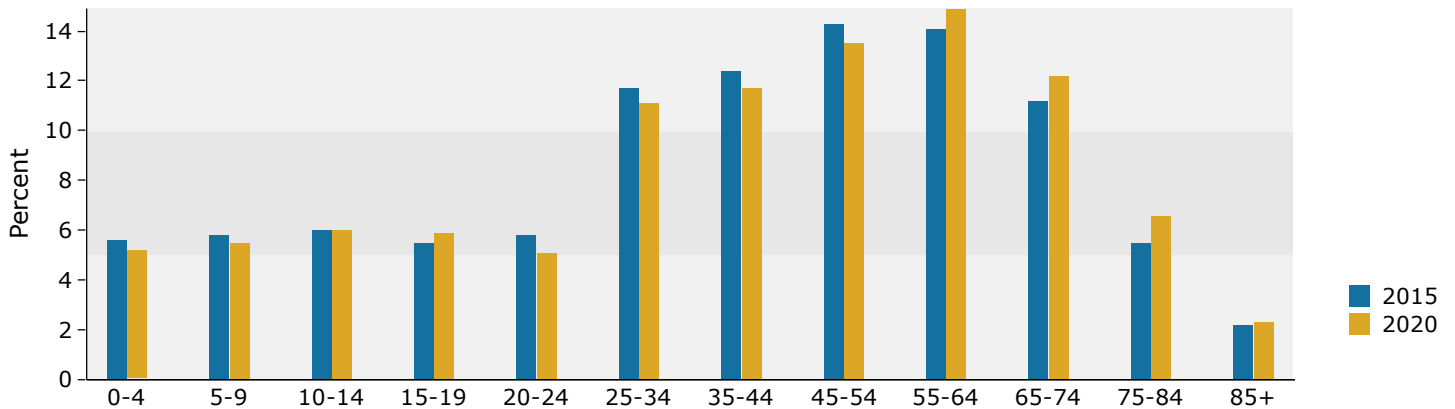
**Data Note:** Income is expressed in current dollars.

**Source:** U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.

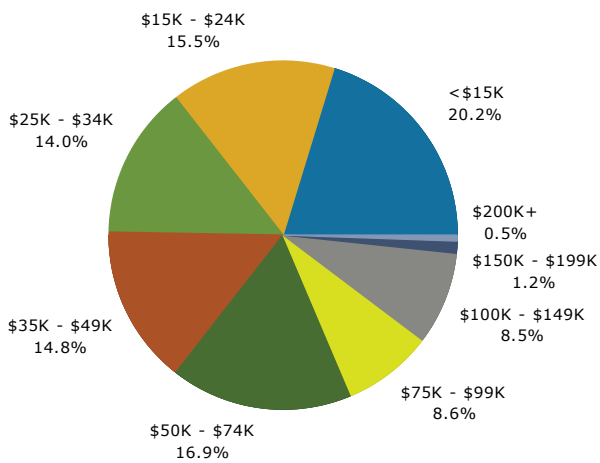
## Trends 2015-2020



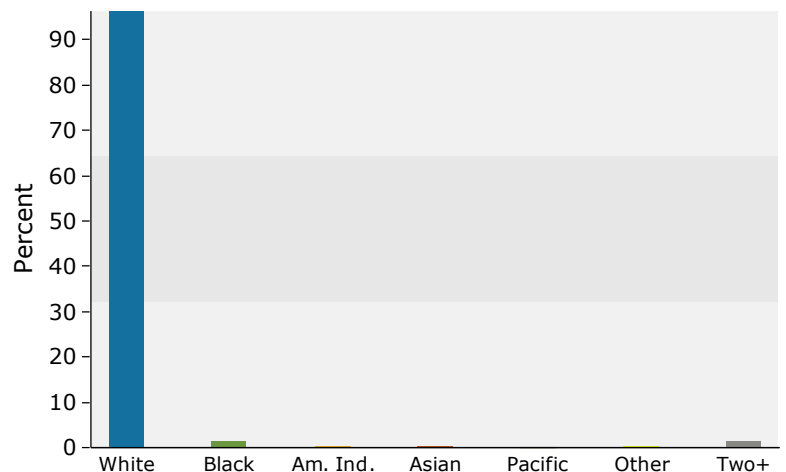
## Population by Age



## 2015 Household Income



## 2015 Population by Race



2015 Percent Hispanic Origin: 1.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020.