Demographics and Income Profile
Anderson County Geography: County

| Summary | Census | $\mathbf{2 0 1 0}$ | $\mathbf{2 0 1 3}$ | $\mathbf{2 0 1 8}$ |
| :--- | :---: | :---: | :---: | :---: |
| Population | $\mathbf{7 5 , 1 2 9}$ | $\mathbf{7 5 , 8 5 6}$ | $\mathbf{7 6 , 9 2 5}$ |  |
| Households | 31,253 | 31,590 | 32,039 |  |
| Families | 20,824 | 20,882 | 20,994 |  |
| Avg. Household Size | 2.37 | 2.36 | 2.36 |  |
| Owner Occupied | 21,876 | 21,428 | 21,898 |  |
| Housing | 9,377 | 10,162 | 10,141 |  |
| Renter Occupied | 42.6 | 43.3 | 44.5 |  |
| Housing |  |  | 37,369 |  |
| Median Age | 36,308 | 36,726 | 39,556 |  |
| Male | 38,821 | 39,130 |  |  |
| Female |  |  |  |  |


| Households by Income | Number | Percent | Number | Percent |
| :--- | ---: | ---: | ---: | ---: |
| < $\$ 15,000$ | 6,035 | $19.10 \%$ | 5,746 | $17.90 \%$ |
| $\$ 15,000-\$ 24,999$ | 3,896 | $12.30 \%$ | 2,897 | $9.00 \%$ |
| $\$ 25,000-\$ 34,999$ | 3,873 | $12.30 \%$ | 3,031 | $9.50 \%$ |
| $\$ 35,000-\$ 49,999$ | 4,359 | $13.80 \%$ | 4,043 | $12.60 \%$ |
| $\$ 50,000-\$ 74,999$ | 6,449 | $8.50 \%$ | 7,486 | $23.40 \%$ |
| $\$ 75,000-\$ 99,999$ | 2,687 | $8.50 \%$ | 3,480 | $10.90 \%$ |
| $\$ 100,000-\$ 149,999$ | 2,671 | $8.50 \%$ | 3,247 | $10.10 \%$ |
| $\$ 150,000-\$ 199,999$ | 848 | $2.70 \%$ | 1,165 | $3.60 \%$ |
| $\$ 200,000+$ | 772 | $2.40 \%$ | 944 | $2.90 \%$ |


| Median Household Income | \$40,689 |  | \$50,623 |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Average Household Income | \$58,075 |  | \$69,063 |  |  |  |
| Per Capita Income | \$24,473 |  | \$29,049 |  |  |  |
| Census | 2010 |  | 2013 |  | 2018 |  |
| Population by Age | Number | Percent | Number | Percent | Number | Percent |
| 0-4 | 4,212 | 5.6\% | 4,107 | 5.4\% | 4,109 | 5.3\% |
| 5-9 | 4,588 | 6.1\% | 4,428 | 5.8\% | 4,268 | 5.5\% |
| 10-14 | 4,617 | 6.1\% | 4,639 | 6.1\% | 4,580 | 6.0\% |
| 15-19 | 4,856 | 6.5\% | 4,453 | 5.9\% | 4,393 | 5.7\% |
| 20-24 | 3,948 | 5.3\% | 4,236 | 5.6\% | 3,812 | 5.0\% |
| 25-34 | 8,291 | 11.0\% | 8,530 | 11.2\% | 8,837 | 11.5\% |
| 35-44 | 9,415 | 12.5\% | 9,139 | 12.0\% | 8,926 | 11.6\% |
| 45-54 | 11,568 | 15.4\% | 11,133 | 14.7\% | 10,365 | 13.5\% |
| 55-64 | 10,570 | 14.1\% | 11,237 | 14.8\% | 11,605 | 15.1\% |
| 65-74 | 6,672 | 8.9\% | 7,527 | 9.9\% | 9,180 | 11.9\% |


| Race and Ethnicity | Number | Percent | Number | Percent | Number | Percent |
| :--- | ---: | ---: | ---: | ---: | ---: | ---: |
| White Alone | 69,065 | $91.9 \%$ | 69,039 | $91.0 \%$ | 68,826 | $89.5 \%$ |
| Black Alone | 2,847 | $3.8 \%$ | 3,282 | $4.3 \%$ | 3,905 | $5.1 \%$ |
| American Indian Alone | 239 | $0.3 \%$ | 274 | $0.4 \%$ | 329 | $0.4 \%$ |
| Asian Alone | 803 | $1.1 \%$ | 896 | $1.2 \%$ | 1,048 | $1.4 \%$ |
| Pacific Islander Alone | 18 | $0.0 \%$ | 22 | $0.0 \%$ | 29 | $0.0 \%$ |
| Some other Race Alone | 699 | $0.9 \%$ | 842 | $1.1 \%$ | 1,151 | $1.5 \%$ |
| Two or more Races | 1,458 | $1.9 \%$ | 1,501 | $2.0 \%$ | 1,637 | $2.1 \%$ |
| Hispanic Origin (Any Race) | 1,768 | $2.4 \%$ | 2,117 | $2.8 \%$ | 2,849 | $3.7 \%$ |

Trends 2013-2018


State
USA

Population by Age


2013 Household Income


2013 Population by Race


2013 Percent Hispanic Origin: 2.8\%

## Market Profile



[^0]
[^0]:    Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography.
    Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.
    Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018. Esri converted Census 2000 data into 2010 geography. Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2013 and 2018.
    Source: U. S. Census Bureau, 2005-2009 American Community Survey

