



Market Profile

Andersonville, Tennessee
Rings: 1, 3, 5 mile radii

Prepared by Anderson County Chamber

Latitude: 36.19831
Longitude: -84.03778

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	619	4,418	10,212
2010 Total Population	751	5,104	11,349
2017 Total Population	771	5,394	11,797
2017 Group Quarters	14	83	118
2022 Total Population	805	5,545	12,090
2017-2022 Annual Rate	0.87%	0.55%	0.49%
2017 Total Daytime Population	764	5,022	11,091
Workers	283	1,907	4,341
Residents	481	3,115	6,750
Household Summary			
2000 Households	244	1,771	3,997
2000 Average Household Size	2.47	2.46	2.53
2010 Households	296	2,038	4,459
2010 Average Household Size	2.48	2.46	2.52
2017 Households	304	2,132	4,594
2017 Average Household Size	2.49	2.49	2.54
2022 Households	316	2,180	4,688
2022 Average Household Size	2.50	2.51	2.55
2017-2022 Annual Rate	0.78%	0.45%	0.41%
2010 Families	231	1,460	3,275
2010 Average Family Size	2.83	2.93	2.95
2017 Families	234	1,511	3,334
2017 Average Family Size	2.85	2.98	2.99
2022 Families	242	1,535	3,383
2022 Average Family Size	2.88	3.00	3.01
2017-2022 Annual Rate	0.67%	0.32%	0.29%
Housing Unit Summary			
2000 Housing Units	275	1,918	4,487
Owner Occupied Housing Units	78.2%	76.9%	75.7%
Renter Occupied Housing Units	10.5%	15.5%	13.4%
Vacant Housing Units	11.3%	7.6%	10.9%
2010 Housing Units	340	2,268	5,099
Owner Occupied Housing Units	76.5%	72.8%	72.1%
Renter Occupied Housing Units	10.6%	17.1%	15.4%
Vacant Housing Units	12.9%	10.1%	12.6%
2017 Housing Units	340	2,334	5,207
Owner Occupied Housing Units	77.1%	72.1%	70.8%
Renter Occupied Housing Units	12.4%	19.3%	17.4%
Vacant Housing Units	10.6%	8.7%	11.8%
2022 Housing Units	353	2,385	5,316
Owner Occupied Housing Units	77.1%	72.0%	70.7%
Renter Occupied Housing Units	12.5%	19.3%	17.5%
Vacant Housing Units	10.5%	8.6%	11.8%
Median Household Income			
2017	\$46,007	\$49,462	\$48,342
2022	\$63,364	\$59,348	\$57,068
Median Home Value			
2017	\$196,250	\$202,439	\$176,992
2022	\$258,871	\$261,574	\$246,762
Per Capita Income			
2017	\$25,171	\$26,972	\$25,267
2022	\$30,365	\$31,723	\$29,716
Median Age			
2010	43.1	44.0	43.2
2017	46.1	46.5	45.7
2022	48.3	48.3	47.5

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Households by Income			
Household Income Base	304	2,132	4,594
<\$15,000	13.8%	11.5%	11.6%
\$15,000 - \$24,999	13.2%	11.5%	11.2%
\$25,000 - \$34,999	13.8%	13.4%	13.6%
\$35,000 - \$49,999	11.5%	14.0%	14.8%
\$50,000 - \$74,999	12.8%	17.0%	18.1%
\$75,000 - \$99,999	11.2%	11.9%	12.0%
\$100,000 - \$149,999	17.8%	13.9%	12.6%
\$150,000 - \$199,999	3.3%	4.3%	4.3%
\$200,000+	2.3%	2.5%	1.8%
Average Household Income	\$65,645	\$66,756	\$63,806
2022 Households by Income			
Household Income Base	316	2,180	4,688
<\$15,000	12.3%	10.5%	10.7%
\$15,000 - \$24,999	10.8%	9.8%	9.6%
\$25,000 - \$34,999	10.8%	11.1%	11.3%
\$35,000 - \$49,999	9.2%	11.6%	12.3%
\$50,000 - \$74,999	11.4%	15.3%	16.4%
\$75,000 - \$99,999	13.3%	14.4%	14.7%
\$100,000 - \$149,999	24.4%	18.7%	17.0%
\$150,000 - \$199,999	4.7%	5.6%	5.7%
\$200,000+	3.2%	3.1%	2.2%
Average Household Income	\$79,949	\$79,146	\$75,528
2017 Owner Occupied Housing Units by Value			
Total	262	1,682	3,686
<\$50,000	9.5%	8.6%	10.4%
\$50,000 - \$99,999	9.2%	10.2%	12.4%
\$100,000 - \$149,999	17.6%	17.7%	19.5%
\$150,000 - \$199,999	15.3%	12.8%	14.3%
\$200,000 - \$249,999	11.1%	12.2%	10.0%
\$250,000 - \$299,999	18.7%	15.6%	12.3%
\$300,000 - \$399,999	4.6%	9.5%	11.0%
\$400,000 - \$499,999	4.6%	5.6%	3.9%
\$500,000 - \$749,999	9.2%	6.8%	4.9%
\$750,000 - \$999,999	1.1%	0.7%	0.9%
\$1,000,000 +	0.0%	0.2%	0.3%
Average Home Value	\$236,364	\$234,211	\$216,404
2022 Owner Occupied Housing Units by Value			
Total	272	1,718	3,756
<\$50,000	5.1%	4.9%	6.1%
\$50,000 - \$99,999	5.1%	5.8%	7.6%
\$100,000 - \$149,999	11.8%	12.2%	14.0%
\$150,000 - \$199,999	12.9%	10.9%	12.7%
\$200,000 - \$249,999	10.7%	11.9%	10.3%
\$250,000 - \$299,999	22.8%	18.9%	15.3%
\$300,000 - \$399,999	6.2%	13.1%	16.6%
\$400,000 - \$499,999	7.7%	9.3%	6.5%
\$500,000 - \$749,999	15.4%	11.6%	8.6%
\$750,000 - \$999,999	1.5%	1.2%	1.6%
\$1,000,000 +	0.0%	0.5%	0.7%
Average Home Value	\$297,222	\$294,012	\$275,885

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Age			
Total	754	5,104	11,348
0 - 4	5.7%	5.3%	5.5%
5 - 9	5.8%	5.8%	6.1%
10 - 14	6.6%	6.8%	6.5%
15 - 24	10.5%	10.8%	11.0%
25 - 34	9.7%	9.5%	9.9%
35 - 44	14.3%	13.3%	13.7%
45 - 54	16.6%	15.2%	15.8%
55 - 64	14.6%	15.9%	15.1%
65 - 74	9.5%	9.8%	9.7%
75 - 84	4.2%	5.2%	4.8%
85 +	2.0%	2.4%	2.0%
18 +	77.1%	77.4%	77.7%
2017 Population by Age			
Total	772	5,396	11,795
0 - 4	5.1%	4.8%	4.9%
5 - 9	5.7%	5.4%	5.5%
10 - 14	5.8%	5.7%	5.9%
15 - 24	10.2%	11.0%	10.5%
25 - 34	9.6%	9.8%	10.6%
35 - 44	12.0%	11.4%	11.7%
45 - 54	15.3%	14.3%	14.7%
55 - 64	16.3%	15.4%	15.5%
65 - 74	12.4%	13.9%	13.1%
75 - 84	5.4%	5.9%	5.6%
85 +	2.1%	2.5%	2.1%
18 +	79.9%	80.2%	80.2%
2022 Population by Age			
Total	805	5,544	12,091
0 - 4	4.6%	4.4%	4.5%
5 - 9	5.3%	5.0%	5.2%
10 - 14	6.2%	5.9%	6.0%
15 - 24	9.6%	10.2%	10.0%
25 - 34	9.3%	9.8%	9.9%
35 - 44	10.7%	10.7%	11.4%
45 - 54	14.2%	13.2%	13.5%
55 - 64	16.6%	15.4%	15.8%
65 - 74	14.0%	14.8%	14.1%
75 - 84	7.2%	8.1%	7.6%
85 +	2.2%	2.6%	2.2%
18 +	80.2%	80.7%	80.5%
2010 Population by Sex			
Males	378	2,510	5,598
Females	373	2,594	5,751
2017 Population by Sex			
Males	388	2,669	5,842
Females	383	2,725	5,955
2022 Population by Sex			
Males	406	2,757	6,010
Females	399	2,787	6,080

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Population by Race/Ethnicity			
Total	752	5,103	11,349
White Alone	98.5%	98.4%	98.4%
Black Alone	0.3%	0.2%	0.2%
American Indian Alone	0.3%	0.3%	0.2%
Asian Alone	0.1%	0.2%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.1%	0.2%	0.2%
Two or More Races	0.7%	0.8%	0.7%
Hispanic Origin	0.7%	0.6%	0.6%
Diversity Index	3.9	4.3	4.2
2017 Population by Race/Ethnicity			
Total	772	5,393	11,797
White Alone	98.3%	98.0%	98.0%
Black Alone	0.3%	0.3%	0.3%
American Indian Alone	0.3%	0.4%	0.3%
Asian Alone	0.1%	0.3%	0.3%
Pacific Islander Alone	0.1%	0.0%	0.0%
Some Other Race Alone	0.1%	0.2%	0.2%
Two or More Races	0.8%	0.9%	0.8%
Hispanic Origin	0.8%	0.7%	0.7%
Diversity Index	4.6	5.3	5.3
2022 Population by Race/Ethnicity			
Total	805	5,545	12,091
White Alone	98.1%	97.7%	97.7%
Black Alone	0.2%	0.3%	0.3%
American Indian Alone	0.2%	0.4%	0.4%
Asian Alone	0.2%	0.3%	0.4%
Pacific Islander Alone	0.1%	0.1%	0.0%
Some Other Race Alone	0.1%	0.2%	0.2%
Two or More Races	0.9%	1.0%	1.0%
Hispanic Origin	0.9%	0.8%	0.9%
Diversity Index	5.4	6.2	6.2
2010 Population by Relationship and Household Type			
Total	751	5,104	11,349
In Households	97.9%	98.4%	99.0%
In Family Households	88.3%	85.3%	86.7%
Householder	29.3%	28.8%	29.0%
Spouse	25.2%	23.9%	23.7%
Child	29.6%	28.5%	29.6%
Other relative	2.9%	2.7%	2.9%
Nonrelative	1.2%	1.4%	1.5%
In Nonfamily Households	9.6%	13.1%	12.3%
In Group Quarters	2.1%	1.6%	1.0%
Institutionalized Population	2.1%	1.6%	1.0%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2017 Population 25+ by Educational Attainment			
Total	565	3,948	8,641
Less than 9th Grade	9.6%	6.2%	6.3%
9th - 12th Grade, No Diploma	10.8%	8.6%	9.5%
High School Graduate	29.9%	29.9%	31.9%
GED/Alternative Credential	6.2%	4.4%	5.6%
Some College, No Degree	16.3%	17.9%	18.0%
Associate Degree	4.8%	5.4%	6.4%
Bachelor's Degree	14.0%	15.8%	13.9%
Graduate/Professional Degree	8.5%	11.8%	8.4%
2017 Population 15+ by Marital Status			
Total	644	4,541	9,877
Never Married	23.4%	25.7%	25.2%
Married	55.1%	55.1%	53.5%
Widowed	8.2%	7.7%	8.4%
Divorced	13.2%	11.6%	13.0%
2017 Civilian Population 16+ in Labor Force			
Civilian Employed	94.8%	95.0%	95.4%
Civilian Unemployed (Unemployment Rate)	5.2%	5.0%	4.6%
2017 Employed Population 16+ by Industry			
Total	291	2,310	5,114
Agriculture/Mining	1.7%	1.0%	0.9%
Construction	13.1%	8.4%	7.2%
Manufacturing	18.6%	17.7%	16.0%
Wholesale Trade	1.4%	1.2%	1.3%
Retail Trade	9.3%	11.1%	12.3%
Transportation/Utilities	7.6%	6.0%	7.3%
Information	2.1%	0.9%	1.7%
Finance/Insurance/Real Estate	2.1%	4.2%	4.2%
Services	37.8%	45.1%	45.2%
Public Administration	6.5%	4.3%	3.9%
2017 Employed Population 16+ by Occupation			
Total	290	2,311	5,114
White Collar	49.1%	57.4%	56.9%
Management/Business/Financial	13.7%	11.3%	10.7%
Professional	11.7%	20.4%	18.8%
Sales	11.0%	11.1%	13.1%
Administrative Support	12.7%	14.6%	14.2%
Services	11.7%	13.2%	14.5%
Blue Collar	38.8%	29.5%	28.6%
Farming/Forestry/Fishing	0.0%	0.2%	0.3%
Construction/Extraction	10.0%	7.1%	6.3%
Installation/Maintenance/Repair	1.4%	1.6%	2.8%
Production	20.6%	15.7%	13.6%
Transportation/Material Moving	6.9%	4.9%	5.7%
2010 Population By Urban/ Rural Status			
Total Population	751	5,104	11,349
Population Inside Urbanized Area	0.0%	0.0%	1.0%
Population Inside Urbanized Cluster	9.5%	29.0%	27.1%
Rural Population	90.5%	71.0%	71.9%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.



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2010 Households by Type			
Total	295	2,039	4,459
Households with 1 Person	18.6%	24.8%	22.9%
Households with 2+ People	81.4%	75.2%	77.1%
Family Households	78.3%	71.6%	73.4%
Husband-wife Families	67.5%	59.5%	60.0%
With Related Children	28.1%	23.5%	23.8%
Other Family (No Spouse Present)	10.8%	12.1%	13.4%
Other Family with Male Householder	4.4%	3.7%	4.2%
With Related Children	2.4%	2.2%	2.4%
Other Family with Female Householder	6.8%	8.4%	9.2%
With Related Children	3.7%	5.1%	5.3%
Nonfamily Households	3.1%	3.6%	3.7%
All Households with Children	34.1%	31.0%	31.9%
Multigenerational Households	3.7%	3.2%	3.8%
Unmarried Partner Households	4.1%	4.4%	4.7%
Male-female	3.4%	3.7%	4.0%
Same-sex	0.7%	0.7%	0.7%
2010 Households by Size			
Total	296	2,038	4,458
1 Person Household	18.6%	24.8%	22.9%
2 Person Household	38.9%	37.8%	37.7%
3 Person Household	19.6%	16.7%	18.1%
4 Person Household	14.2%	13.2%	13.4%
5 Person Household	5.7%	5.0%	5.2%
6 Person Household	2.0%	1.7%	1.7%
7 + Person Household	1.0%	0.9%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	296	2,038	4,459
Owner Occupied	87.8%	81.0%	82.4%
Owned with a Mortgage/Loan	52.7%	47.1%	48.4%
Owned Free and Clear	35.1%	34.0%	34.0%
Renter Occupied	12.2%	19.0%	17.6%
2010 Housing Units By Urban/ Rural Status			
Total Housing Units	340	2,268	5,099
Housing Units Inside Urbanized Area	0.0%	0.0%	1.0%
Housing Units Inside Urbanized Cluster	7.6%	29.4%	25.7%
Rural Housing Units	92.4%	70.6%	73.3%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rooted Rural (10B)	Midlife Constants (5E)	Salt of the Earth (6B)
2.	Salt of the Earth (6B)	Rooted Rural (10B)	Rooted Rural (10B)
3.	Top Tier (1A)	Salt of the Earth (6B)	Southern Satellites (10A)
2017 Consumer Spending			
Apparel & Services: Total \$	\$502,561	\$3,636,674	\$7,475,803
Average Spent	\$1,653.16	\$1,705.76	\$1,627.30
Spending Potential Index	77	79	75
Education: Total \$	\$268,746	\$2,061,019	\$4,213,287
Average Spent	\$884.03	\$966.71	\$917.13
Spending Potential Index	61	66	63
Entertainment/Recreation: Total \$	\$831,445	\$5,789,894	\$11,957,439
Average Spent	\$2,735.02	\$2,715.71	\$2,602.84
Spending Potential Index	88	87	83
Food at Home: Total \$	\$1,373,795	\$9,461,561	\$19,592,634
Average Spent	\$4,519.06	\$4,437.88	\$4,264.83
Spending Potential Index	90	88	85
Food Away from Home: Total \$	\$815,311	\$5,828,676	\$11,995,047
Average Spent	\$2,681.94	\$2,733.90	\$2,611.02
Spending Potential Index	80	82	78
Health Care: Total \$	\$1,658,785	\$11,366,614	\$23,478,034
Average Spent	\$5,456.53	\$5,331.43	\$5,110.59
Spending Potential Index	98	95	91
HH Furnishings & Equipment: Total \$	\$502,201	\$3,532,316	\$7,289,236
Average Spent	\$1,651.98	\$1,656.81	\$1,586.69
Spending Potential Index	85	85	82
Personal Care Products & Services: Total \$	\$193,891	\$1,387,245	\$2,854,942
Average Spent	\$637.80	\$650.68	\$621.45
Spending Potential Index	80	82	78
Shelter: Total \$	\$3,567,612	\$26,259,841	\$53,632,146
Average Spent	\$11,735.57	\$12,317.00	\$11,674.39
Spending Potential Index	72	76	72
Support Payments/Cash Contributions/Gifts in Kind: Total \$	\$617,311	\$4,408,582	\$9,024,878
Average Spent	\$2,030.63	\$2,067.82	\$1,964.49
Spending Potential Index	87	88	84
Travel: Total \$	\$479,812	\$3,461,993	\$7,114,819
Average Spent	\$1,578.33	\$1,623.82	\$1,548.72
Spending Potential Index	76	78	75
Vehicle Maintenance & Repairs: Total \$	\$295,639	\$2,044,955	\$4,227,235
Average Spent	\$972.50	\$959.17	\$920.16
Spending Potential Index	91	89	86

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2013 and 2014 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2017 and 2022 Esri converted Census 2000 data into 2010 geography.