



Retail MarketPlace Profile

Clinton I-75
110 Hillvale Rd, Clinton, Tennessee, 37716
Ring: 1 mile radius

Prepared by Anderson County Chamber

Latitude: 36.16559
Longitude: -84.08563

Summary Demographics

2015 Population	1,491
2015 Households	573
2015 Median Disposable Income	\$41,324
2015 Per Capita Income	\$23,070

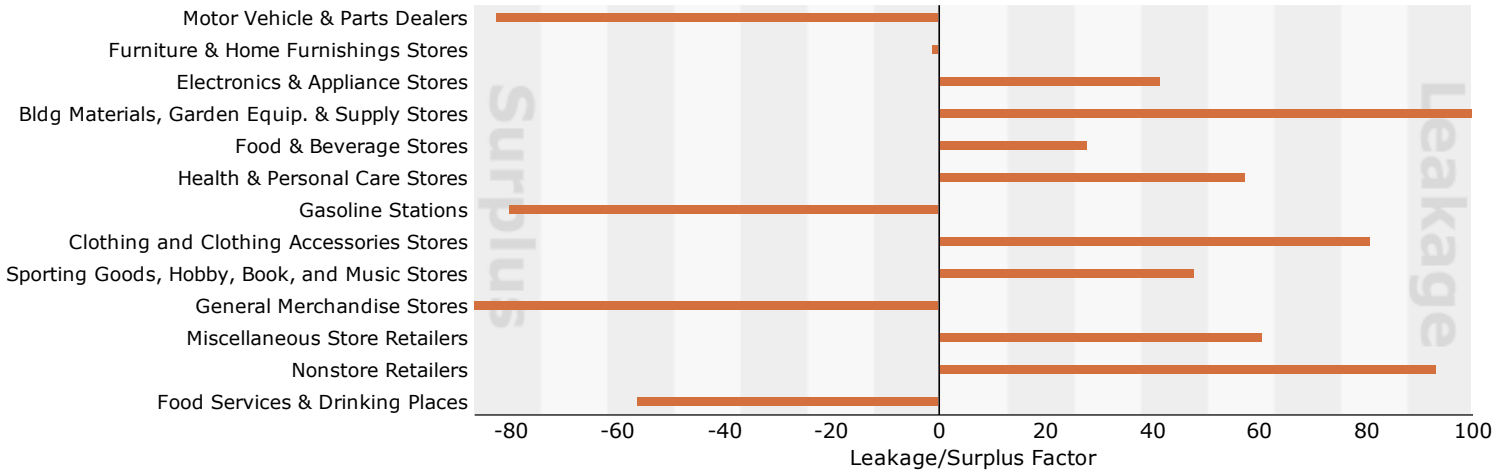
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$15,002,697	\$85,410,442	-\$70,407,745	-70.1	21
Total Retail Trade	44-45	\$13,563,111	\$80,235,521	-\$66,672,410	-71.1	15
Total Food & Drink	722	\$1,439,585	\$5,174,921	-\$3,735,336	-56.5	6

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$2,871,111	\$30,695,477	-\$27,824,366	-82.9	4
Automobile Dealers	4411	\$2,501,997	\$30,240,430	-\$27,738,433	-84.7	2
Other Motor Vehicle Dealers	4412	\$195,320	\$0	\$195,320	100.0	0
Auto Parts, Accessories & Tire Stores	4413	\$173,794	\$352,334	-\$178,540	-33.9	1
Furniture & Home Furnishings Stores	442	\$281,291	\$288,292	-\$7,001	-1.2	1
Furniture Stores	4421	\$155,355	\$0	\$155,355	100.0	0
Home Furnishings Stores	4422	\$125,937	\$288,292	-\$162,355	-39.2	1
Electronics & Appliance Stores	443	\$293,136	\$120,845	\$172,291	41.6	1
Bldg Materials, Garden Equip. & Supply Stores	444	\$516,492	\$0	\$516,492	100.0	0
Bldg Material & Supplies Dealers	4441	\$365,976	\$0	\$365,976	100.0	0
Lawn & Garden Equip & Supply Stores	4442	\$150,516	\$0	\$150,516	100.0	0
Food & Beverage Stores	445	\$2,187,153	\$1,231,795	\$955,358	27.9	2
Grocery Stores	4451	\$2,034,174	\$1,231,795	\$802,379	24.6	2
Specialty Food Stores	4452	\$28,108	\$0	\$28,108	100.0	0
Beer, Wine & Liquor Stores	4453	\$124,871	\$0	\$124,871	100.0	0
Health & Personal Care Stores	446,4461	\$1,067,603	\$287,371	\$780,232	57.6	1
Gasoline Stations	447,4471	\$1,474,566	\$13,626,198	-\$12,151,632	-80.5	2
Clothing & Clothing Accessories Stores	448	\$688,995	\$72,653	\$616,342	80.9	1
Clothing Stores	4481	\$524,776	\$72,653	\$452,123	75.7	1
Shoe Stores	4482	\$114,849	\$0	\$114,849	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$49,370	\$0	\$49,370	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$258,195	\$90,440	\$167,755	48.1	1
Sporting Goods/Hobby/Musical Instr Stores	4511	\$218,048	\$90,440	\$127,608	41.4	1
Book, Periodical & Music Stores	4512	\$40,147	\$0	\$40,147	100.0	0
General Merchandise Stores	452	\$2,365,576	\$33,658,814	-\$31,293,238	-86.9	1
Department Stores Excluding Leased Depts.	4521	\$723,113	\$0	\$723,113	100.0	0
Other General Merchandise Stores	4529	\$1,642,463	\$33,658,814	-\$32,016,351	-90.7	1
Miscellaneous Store Retailers	453	\$349,373	\$85,359	\$264,014	60.7	1
Florists	4531	\$14,170	\$0	\$14,170	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$110,873	\$0	\$110,873	100.0	0
Used Merchandise Stores	4533	\$31,580	\$0	\$31,580	100.0	0
Other Miscellaneous Store Retailers	4539	\$192,750	\$0	\$192,750	100.0	0
Nonstore Retailers	454	\$1,209,621	\$42,287	\$1,167,334	93.2	1
Electronic Shopping & Mail-Order Houses	4541	\$1,038,805	\$0	\$1,038,805	100.0	0
Vending Machine Operators	4542	\$33,967	\$42,287	-\$8,320	-10.9	1
Direct Selling Establishments	4543	\$136,848	\$0	\$136,848	100.0	0
Food Services & Drinking Places	722	\$1,439,585	\$5,174,921	-\$3,735,336	-56.5	6
Full-Service Restaurants	7221	\$543,660	\$3,710,058	-\$3,166,398	-74.4	3
Limited-Service Eating Places	7222	\$744,432	\$1,305,327	-\$560,895	-27.4	3
Special Food Services	7223	\$45,916	\$159,536	-\$113,620	-55.3	1
Drinking Places - Alcoholic Beverages	7224	\$105,577	\$0	\$105,577	100.0	0

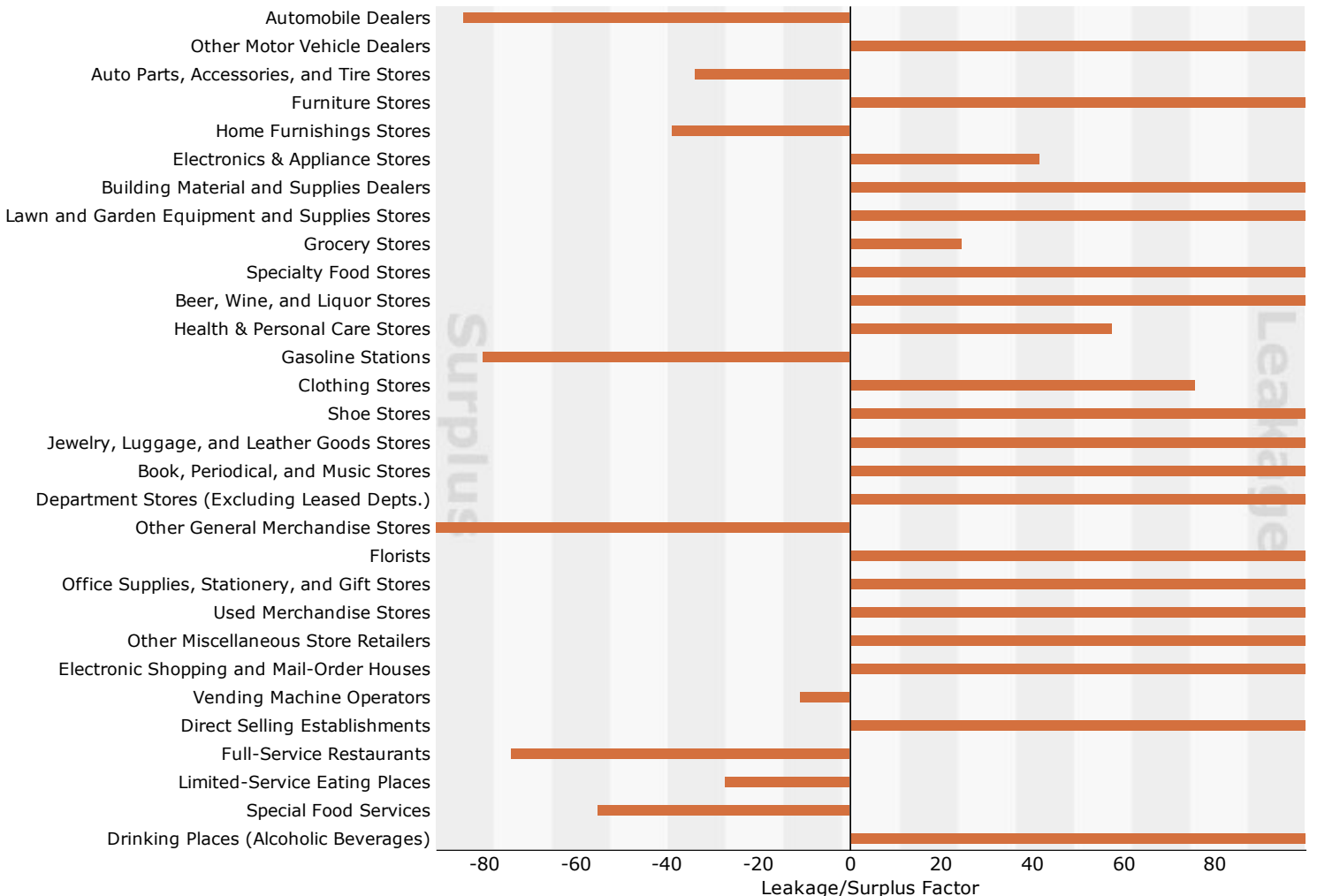
Data Note: Supply (retail sales) estimates sales to consumers by establishments. Sales to businesses are excluded. Demand (retail potential) estimates the expected amount spent by consumers at retail establishments. Supply and demand estimates are in current dollars. The Leakage/Surplus Factor presents a snapshot of retail opportunity. This is a measure of the relationship between supply and demand that ranges from +100 (total leakage) to -100 (total surplus). A positive value represents 'leakage' of retail opportunity outside the trade area. A negative value represents a surplus of retail sales, a market where customers are drawn in from outside the trade area. The Retail Gap represents the difference between Retail Potential and Retail Sales. Esri uses the North American Industry Classification System (NAICS) to classify businesses by their primary type of economic activity. Retail establishments are classified into 27 industry groups in the Retail Trade sector, as well as four industry groups within the Food Services & Drinking Establishments subsector. For more information on the Retail MarketPlace data, please view the methodology statement at <http://www.esri.com/library/whitepapers/pdfs/esri-data-retail-marketplace.pdf>.

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group



Retail MarketPlace Profile

Clinton I-75
110 Hillvale Rd, Clinton, Tennessee, 37716
Ring: 3 mile radius

Prepared by Anderson County Chamber

Latitude: 36.16559
Longitude: -84.08563

Summary Demographics

2015 Population	6,623
2015 Households	2,682
2015 Median Disposable Income	\$40,486
2015 Per Capita Income	\$23,247

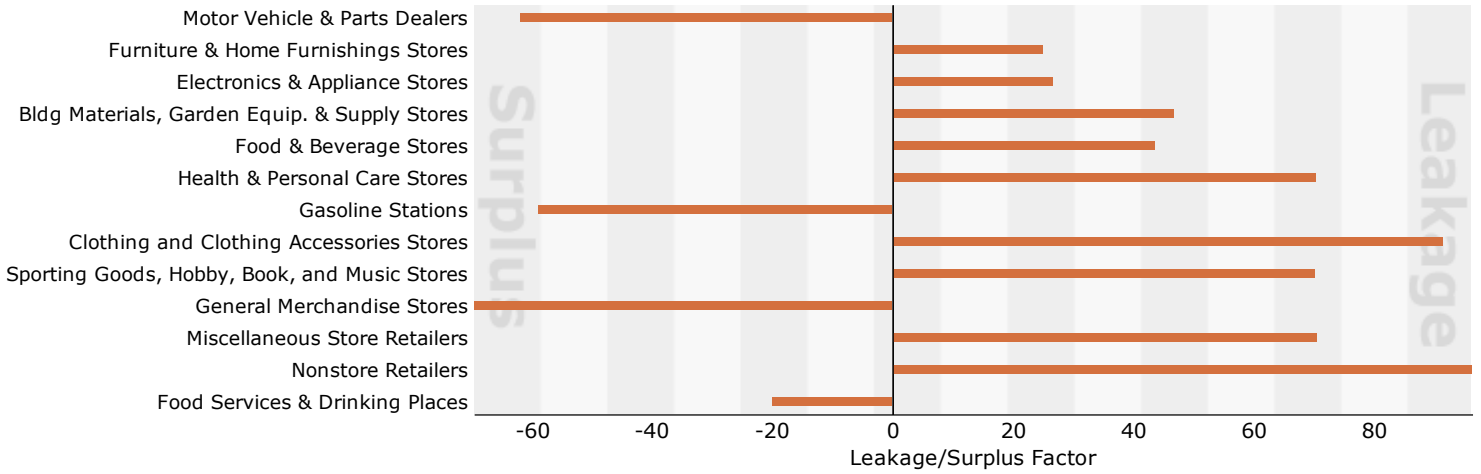
Industry Summary	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$69,725,800	\$162,765,415	-\$93,039,615	-40.0	52
Total Retail Trade	44-45	\$63,049,457	\$152,730,117	-\$89,680,660	-41.6	40
Total Food & Drink	722	\$6,676,343	\$10,035,298	-\$3,358,955	-20.1	13

Industry Group	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$13,236,825	\$56,377,870	-\$43,141,045	-62.0	7
Automobile Dealers	4411	\$11,507,809	\$55,340,023	-\$43,832,214	-65.6	4
Other Motor Vehicle Dealers	4412	\$920,812	\$247,720	\$673,092	57.6	1
Auto Parts, Accessories & Tire Stores	4413	\$808,203	\$790,127	\$18,076	1.1	2
Furniture & Home Furnishings Stores	442	\$1,298,333	\$776,472	\$521,861	25.2	3
Furniture Stores	4421	\$720,129	\$0	\$720,129	100.0	0
Home Furnishings Stores	4422	\$578,204	\$711,144	-\$132,940	-10.3	3
Electronics & Appliance Stores	443	\$1,363,534	\$785,738	\$577,796	26.9	3
Bldg Materials, Garden Equip. & Supply Stores	444	\$2,404,676	\$870,975	\$1,533,701	46.8	3
Bldg Material & Supplies Dealers	4441	\$1,727,232	\$197,006	\$1,530,226	79.5	2
Lawn & Garden Equip & Supply Stores	4442	\$677,444	\$673,969	\$3,475	0.3	1
Food & Beverage Stores	445	\$10,218,182	\$4,009,851	\$6,208,331	43.6	6
Grocery Stores	4451	\$9,501,079	\$3,961,165	\$5,539,914	41.2	6
Specialty Food Stores	4452	\$131,138	\$48,686	\$82,452	45.9	1
Beer, Wine & Liquor Stores	4453	\$585,965	\$0	\$585,965	100.0	0
Health & Personal Care Stores	446,4461	\$4,985,401	\$865,864	\$4,119,537	70.4	3
Gasoline Stations	447,4471	\$6,869,482	\$26,718,722	-\$19,849,240	-59.1	5
Clothing & Clothing Accessories Stores	448	\$3,208,882	\$140,305	\$3,068,577	91.6	1
Clothing Stores	4481	\$2,438,313	\$140,305	\$2,298,008	89.1	1
Shoe Stores	4482	\$536,935	\$0	\$536,935	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$233,633	\$0	\$233,633	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$1,195,568	\$209,638	\$985,930	70.2	2
Sporting Goods/Hobby/Musical Instr Stores	4511	\$1,010,548	\$209,638	\$800,910	65.6	2
Book, Periodical & Music Stores	4512	\$185,020	\$0	\$185,020	100.0	0
General Merchandise Stores	452	\$11,016,802	\$61,595,670	-\$50,578,868	-69.7	1
Department Stores Excluding Leased Depts.	4521	\$3,361,406	\$0	\$3,361,406	100.0	0
Other General Merchandise Stores	4529	\$7,655,396	\$61,595,670	-\$53,940,274	-77.9	1
Miscellaneous Store Retailers	453	\$1,630,330	\$279,617	\$1,350,713	70.7	3
Florists	4531	\$61,757	\$0	\$61,757	100.0	0
Office Supplies, Stationery & Gift Stores	4532	\$519,628	\$0	\$519,628	100.0	0
Used Merchandise Stores	4533	\$146,376	\$179,480	-\$33,104	-10.2	1
Other Miscellaneous Store Retailers	4539	\$902,569	\$83,433	\$819,136	83.1	1
Nonstore Retailers	454	\$5,621,441	\$99,394	\$5,522,047	96.5	1
Electronic Shopping & Mail-Order Houses	4541	\$4,838,191	\$0	\$4,838,191	100.0	0
Vending Machine Operators	4542	\$157,891	\$77,386	\$80,505	34.2	1
Direct Selling Establishments	4543	\$625,359	\$0	\$625,359	100.0	0
Food Services & Drinking Places	722	\$6,676,343	\$10,035,298	-\$3,358,955	-20.1	13
Full-Service Restaurants	7221	\$2,522,888	\$7,215,092	-\$4,692,204	-48.2	6
Limited-Service Eating Places	7222	\$3,461,667	\$2,510,055	\$951,612	15.9	6
Special Food Services	7223	\$206,552	\$310,151	-\$103,599	-20.1	1
Drinking Places - Alcoholic Beverages	7224	\$485,236	\$0	\$485,236	100.0	0

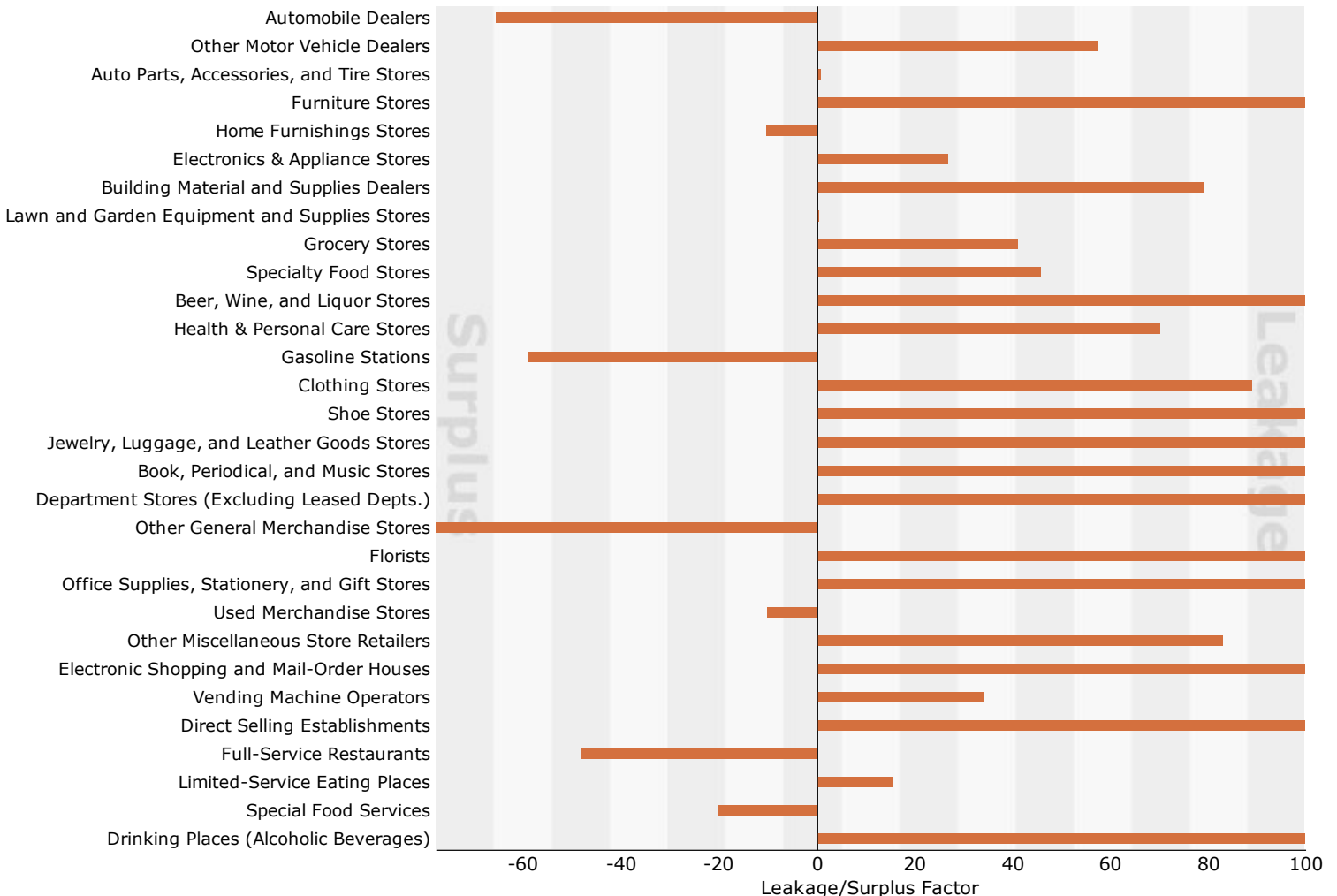
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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group





Retail MarketPlace Profile

Clinton I-75
110 Hillvale Rd, Clinton, Tennessee, 37716
Ring: 5 mile radius

Prepared by Anderson County Chamber

Latitude: 36.16559
Longitude: -84.08563

Summary Demographics

2015 Population	18,499
2015 Households	7,483
2015 Median Disposable Income	\$35,513
2015 Per Capita Income	\$21,095

Industry Summary

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Total Retail Trade and Food & Drink	44-45,722	\$173,522,291	\$247,135,201	-\$73,612,910	-17.5	126
Total Retail Trade	44-45	\$157,089,531	\$223,285,267	-\$66,195,736	-17.4	105
Total Food & Drink	722	\$16,432,760	\$23,849,933	-\$7,417,173	-18.4	21

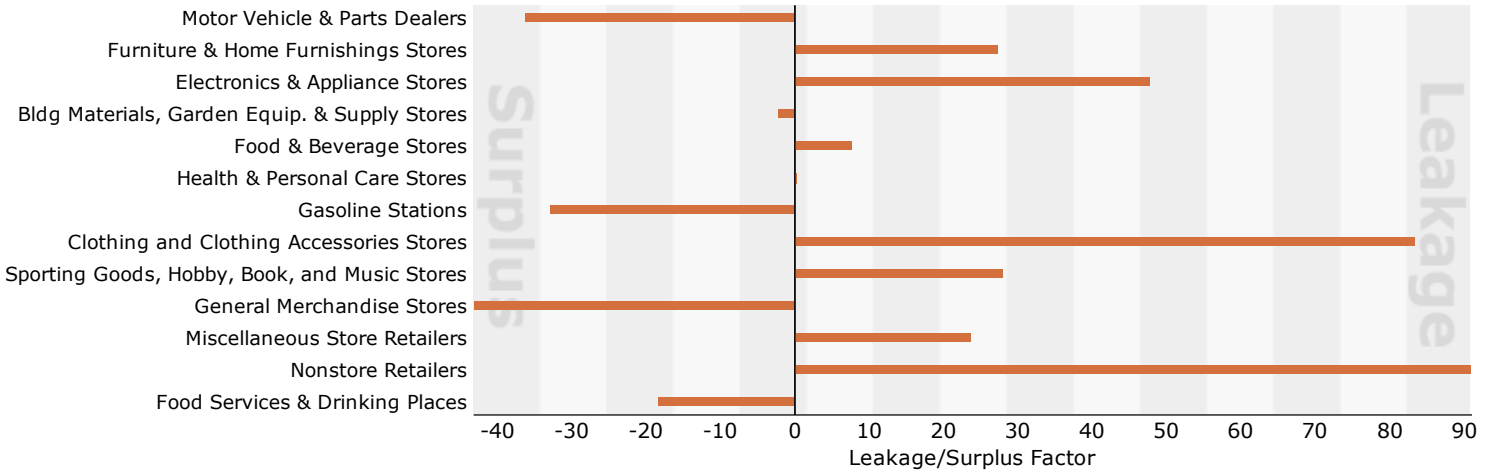
Industry Group

	NAICS	Demand (Retail Potential)	Supply (Retail Sales)	Retail Gap	Leakage/Surplus Factor	Number of Businesses
Motor Vehicle & Parts Dealers	441	\$32,920,230	\$70,469,452	-\$37,549,222	-36.3	11
Automobile Dealers	4411	\$28,638,226	\$66,699,485	-\$38,061,259	-39.9	5
Other Motor Vehicle Dealers	4412	\$2,303,174	\$1,728,292	\$574,882	14.3	1
Auto Parts, Accessories & Tire Stores	4413	\$1,978,830	\$2,041,675	-\$62,845	-1.6	5
Furniture & Home Furnishings Stores	442	\$3,175,155	\$1,809,126	\$1,366,029	27.4	8
Furniture Stores	4421	\$1,780,341	\$555,649	\$1,224,692	52.4	2
Home Furnishings Stores	4422	\$1,394,815	\$1,253,477	\$141,338	5.3	6
Electronics & Appliance Stores	443	\$3,344,783	\$1,179,455	\$2,165,328	47.9	4
Bldg Materials, Garden Equip. & Supply Stores	444	\$5,859,071	\$6,125,160	-\$266,089	-2.2	11
Bldg Material & Supplies Dealers	4441	\$4,192,571	\$2,536,309	\$1,656,262	24.6	8
Lawn & Garden Equip & Supply Stores	4442	\$1,666,500	\$3,588,851	-\$1,922,351	-36.6	3
Food & Beverage Stores	445	\$25,652,772	\$21,938,379	\$3,714,393	7.8	18
Grocery Stores	4451	\$23,891,321	\$21,815,678	\$2,075,643	4.5	17
Specialty Food Stores	4452	\$329,249	\$122,701	\$206,548	45.7	2
Beer, Wine & Liquor Stores	4453	\$1,432,203	\$0	\$1,432,203	100.0	0
Health & Personal Care Stores	446,4461	\$12,454,517	\$12,413,100	\$41,417	0.2	7
Gasoline Stations	447,4471	\$17,353,302	\$34,395,979	-\$17,042,677	-32.9	6
Clothing & Clothing Accessories Stores	448	\$7,904,140	\$705,958	\$7,198,182	83.6	3
Clothing Stores	4481	\$6,002,954	\$610,620	\$5,392,334	81.5	2
Shoe Stores	4482	\$1,337,970	\$0	\$1,337,970	100.0	0
Jewelry, Luggage & Leather Goods Stores	4483	\$563,216	\$0	\$563,216	100.0	0
Sporting Goods, Hobby, Book & Music Stores	451	\$2,962,777	\$1,665,708	\$1,297,069	28.0	6
Sporting Goods/Hobby/Musical Instr Stores	4511	\$2,506,792	\$1,610,826	\$895,966	21.8	5
Book, Periodical & Music Stores	4512	\$455,985	\$54,882	\$401,103	78.5	1
General Merchandise Stores	452	\$27,541,929	\$69,413,092	-\$41,871,163	-43.2	4
Department Stores Excluding Leased Depts.	4521	\$8,329,628	\$0	\$8,329,628	100.0	0
Other General Merchandise Stores	4529	\$19,212,301	\$69,086,295	-\$49,873,994	-56.5	4
Miscellaneous Store Retailers	453	\$4,103,006	\$2,524,072	\$1,578,934	23.8	21
Florists	4531	\$146,622	\$312,257	-\$165,635	-36.1	2
Office Supplies, Stationery & Gift Stores	4532	\$1,287,805	\$316,844	\$970,961	60.5	5
Used Merchandise Stores	4533	\$361,234	\$1,311,760	-\$950,526	-56.8	8
Other Miscellaneous Store Retailers	4539	\$2,307,345	\$583,211	\$1,724,134	59.6	6
Nonstore Retailers	454	\$13,817,849	\$645,787	\$13,172,062	91.1	5
Electronic Shopping & Mail-Order Houses	4541	\$11,910,138	\$0	\$11,910,138	100.0	0
Vending Machine Operators	4542	\$395,468	\$82,820	\$312,648	65.4	1
Direct Selling Establishments	4543	\$1,512,244	\$259,977	\$1,252,267	70.7	4
Food Services & Drinking Places	722	\$16,432,760	\$23,849,933	-\$7,417,173	-18.4	21
Full-Service Restaurants	7221	\$6,220,809	\$8,779,758	-\$2,558,949	-17.1	8
Limited-Service Eating Places	7222	\$8,552,484	\$14,668,441	-\$6,115,957	-26.3	12
Special Food Services	7223	\$505,480	\$399,752	\$105,728	11.7	2
Drinking Places - Alcoholic Beverages	7224	\$1,153,987	\$0	\$1,153,987	100.0	0

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Leakage/Surplus Factor by Industry Subsector



Leakage/Surplus Factor by Industry Group

