

Market Profile

Andersonville Hwy, Andersonville, Tennessee, 37705
Rings: 1, 3, 5 mile radii

Prepared by Anderson County Chamber

Latitude: 36.20475
Longitude: -84.02639

	1 mile	3 miles	5 miles
Population Summary			
2000 Total Population	421	3,828	9,137
2010 Total Population	510	4,416	10,234
2015 Total Population	545	4,776	10,644
2015 Group Quarters	10	88	118
2020 Total Population	578	4,998	10,958
2015-2020 Annual Rate	1.18%	0.91%	0.58%
Household Summary			
2000 Households	167	1,507	3,546
2000 Average Household Size	2.46	2.50	2.55
2010 Households	203	1,734	3,992
2010 Average Household Size	2.46	2.50	2.53
2015 Households	219	1,881	4,165
2015 Average Household Size	2.44	2.49	2.53
2020 Households	234	1,970	4,294
2020 Average Household Size	2.43	2.49	2.52
2015-2020 Annual Rate	1.33%	0.93%	0.61%
2010 Families	159	1,260	2,927
2010 Average Family Size	2.79	2.96	2.97
2015 Families	169	1,356	3,029
2015 Average Family Size	2.79	2.96	2.97
2020 Families	179	1,413	3,107
2020 Average Family Size	2.79	2.96	2.97
2015-2020 Annual Rate	1.16%	0.83%	0.51%
Housing Unit Summary			
2000 Housing Units	188	1,631	3,983
Owner Occupied Housing Units	78.7%	77.5%	75.3%
Renter Occupied Housing Units	10.6%	14.9%	13.7%
Vacant Housing Units	10.6%	7.6%	11.0%
2010 Housing Units	232	1,928	4,610
Owner Occupied Housing Units	77.2%	74.7%	71.2%
Renter Occupied Housing Units	10.3%	15.2%	15.4%
Vacant Housing Units	12.5%	10.1%	13.4%
2015 Housing Units	237	2,044	4,778
Owner Occupied Housing Units	78.9%	73.7%	68.9%
Renter Occupied Housing Units	13.5%	18.3%	18.2%
Vacant Housing Units	7.6%	8.0%	12.8%
2020 Housing Units	246	2,101	4,876
Owner Occupied Housing Units	80.9%	74.9%	69.7%
Renter Occupied Housing Units	14.2%	18.8%	18.4%
Vacant Housing Units	4.9%	6.2%	11.9%
Median Household Income			
2015	\$50,412	\$50,347	\$49,548
2020	\$58,716	\$56,600	\$55,634
Median Home Value			
2015	\$183,088	\$178,455	\$166,569
2020	\$229,000	\$231,586	\$220,980
Per Capita Income			
2015	\$23,246	\$23,275	\$22,843
2020	\$26,359	\$26,424	\$25,862
Median Age			
2010	43.2	44.5	43.2
2015	45.2	46.5	45.1
2020	47.6	48.5	47.0

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by the total population.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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2015 Households by Income			
Household Income Base	219	1,881	4,165
<\$15,000	12.3%	12.7%	12.6%
\$15,000 - \$24,999	11.0%	11.9%	11.8%
\$25,000 - \$34,999	11.9%	11.5%	12.1%
\$35,000 - \$49,999	14.6%	13.4%	13.9%
\$50,000 - \$74,999	18.3%	22.5%	22.0%
\$75,000 - \$99,999	16.0%	14.3%	13.5%
\$100,000 - \$149,999	12.3%	10.2%	11.1%
\$150,000 - \$199,999	3.2%	3.0%	2.4%
\$200,000+	0.9%	0.6%	0.6%
Average Household Income	\$61,050	\$57,873	\$57,408
2020 Households by Income			
Household Income Base	234	1,970	4,294
<\$15,000	11.1%	11.3%	11.4%
\$15,000 - \$24,999	8.1%	8.5%	8.6%
\$25,000 - \$34,999	9.8%	9.3%	9.9%
\$35,000 - \$49,999	12.4%	11.9%	12.4%
\$50,000 - \$74,999	19.2%	24.6%	24.3%
\$75,000 - \$99,999	20.1%	18.7%	17.7%
\$100,000 - \$149,999	14.5%	11.5%	12.2%
\$150,000 - \$199,999	3.8%	3.6%	2.9%
\$200,000+	0.9%	0.7%	0.7%
Average Household Income	\$68,820	\$65,745	\$64,964
2015 Owner Occupied Housing Units by Value			
Total	187	1,506	3,293
<\$50,000	4.3%	4.1%	9.8%
\$50,000 - \$99,999	15.0%	15.4%	14.7%
\$100,000 - \$149,999	18.7%	20.2%	19.5%
\$150,000 - \$199,999	18.2%	18.3%	18.1%
\$200,000 - \$249,999	17.6%	15.4%	13.8%
\$250,000 - \$299,999	9.6%	8.9%	7.9%
\$300,000 - \$399,999	10.2%	10.6%	9.4%
\$400,000 - \$499,999	3.2%	3.5%	3.5%
\$500,000 - \$749,999	2.1%	2.5%	2.3%
\$750,000 - \$999,999	0.5%	0.7%	0.6%
\$1,000,000 +	0.5%	0.5%	0.4%
Average Home Value	\$208,422	\$210,153	\$195,392
2020 Owner Occupied Housing Units by Value			
Total	199	1,574	3,399
<\$50,000	2.5%	2.1%	5.0%
\$50,000 - \$99,999	6.5%	6.9%	7.1%
\$100,000 - \$149,999	9.0%	9.6%	10.7%
\$150,000 - \$199,999	17.1%	17.3%	18.8%
\$200,000 - \$249,999	25.1%	22.4%	20.1%
\$250,000 - \$299,999	15.1%	14.5%	12.8%
\$300,000 - \$399,999	14.6%	15.3%	13.9%
\$400,000 - \$499,999	5.5%	5.8%	5.9%
\$500,000 - \$749,999	3.5%	5.0%	4.7%
\$750,000 - \$999,999	0.5%	0.8%	0.9%
\$1,000,000 +	0.0%	0.3%	0.3%
Average Home Value	\$248,232	\$260,260	\$248,315

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest dividends, net rents, pensions, SSI and welfare payments, child support, and alimony.

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2010 Population by Age			
Total	512	4,415	10,234
0 - 4	5.7%	5.3%	5.5%
5 - 9	5.9%	5.7%	6.0%
10 - 14	6.6%	6.7%	6.6%
15 - 24	10.4%	10.4%	11.1%
25 - 34	9.6%	9.3%	9.9%
35 - 44	14.3%	13.3%	13.6%
45 - 54	16.6%	15.8%	15.7%
55 - 64	14.6%	15.9%	15.1%
65 - 74	9.4%	10.0%	9.7%
75 - 84	4.3%	5.2%	4.8%
85 +	2.0%	2.5%	2.1%
18 +	77.1%	77.8%	77.5%
2015 Population by Age			
Total	544	4,777	10,644
0 - 4	5.3%	4.8%	5.1%
5 - 9	5.9%	5.5%	5.7%
10 - 14	5.7%	5.7%	6.0%
15 - 24	10.8%	11.3%	11.0%
25 - 34	9.0%	8.6%	9.9%
35 - 44	12.9%	11.9%	12.0%
45 - 54	15.8%	15.0%	15.2%
55 - 64	16.0%	16.0%	15.3%
65 - 74	11.6%	13.1%	12.4%
75 - 84	5.0%	5.5%	5.2%
85 +	2.0%	2.5%	2.0%
18 +	79.4%	79.8%	79.4%
2020 Population by Age			
Total	577	4,999	10,958
0 - 4	4.7%	4.4%	4.6%
5 - 9	5.5%	5.1%	5.3%
10 - 14	6.4%	6.0%	6.2%
15 - 24	9.7%	10.3%	10.3%
25 - 34	9.0%	8.9%	9.7%
35 - 44	10.9%	10.6%	11.2%
45 - 54	14.7%	13.9%	14.0%
55 - 64	16.8%	16.1%	15.8%
65 - 74	13.5%	14.8%	13.9%
75 - 84	6.6%	7.2%	6.8%
85 +	2.1%	2.5%	2.2%
18 +	79.9%	80.4%	79.9%
2010 Population by Sex			
Males	256	2,185	5,053
Females	254	2,231	5,181
2015 Population by Sex			
Males	274	2,375	5,277
Females	270	2,402	5,367
2020 Population by Sex			
Males	292	2,496	5,451
Females	286	2,502	5,507

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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2010 Population by Race/Ethnicity			
Total	510	4,415	10,234
White Alone	98.6%	98.4%	98.4%
Black Alone	0.2%	0.2%	0.2%
American Indian Alone	0.2%	0.2%	0.2%
Asian Alone	0.2%	0.2%	0.2%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.1%	0.2%
Two or More Races	0.6%	0.8%	0.7%
Hispanic Origin	0.6%	0.6%	0.6%
Diversity Index	3.9	4.3	4.2
2015 Population by Race/Ethnicity			
Total	545	4,776	10,645
White Alone	98.3%	98.1%	98.1%
Black Alone	0.4%	0.3%	0.3%
American Indian Alone	0.2%	0.3%	0.3%
Asian Alone	0.2%	0.2%	0.3%
Pacific Islander Alone	0.0%	0.0%	0.0%
Some Other Race Alone	0.2%	0.1%	0.2%
Two or More Races	0.7%	0.9%	0.8%
Hispanic Origin	0.7%	0.6%	0.6%
Diversity Index	4.7	5.1	5.0
2020 Population by Race/Ethnicity			
Total	579	4,998	10,959
White Alone	97.9%	97.7%	97.7%
Black Alone	0.3%	0.3%	0.3%
American Indian Alone	0.3%	0.4%	0.4%
Asian Alone	0.2%	0.3%	0.3%
Pacific Islander Alone	0.2%	0.1%	0.1%
Some Other Race Alone	0.2%	0.1%	0.2%
Two or More Races	0.9%	1.1%	1.0%
Hispanic Origin	0.9%	0.7%	0.8%
Diversity Index	5.4	5.9	5.9
2010 Population by Relationship and Household Type			
Total	510	4,416	10,234
In Households	97.8%	98.1%	98.8%
In Family Households	88.2%	85.6%	86.6%
Householder	29.4%	28.9%	28.9%
Spouse	25.3%	24.6%	23.7%
Child	29.6%	28.3%	29.5%
Other relative	2.7%	2.6%	2.9%
Nonrelative	1.2%	1.2%	1.5%
In Nonfamily Households	9.6%	12.5%	12.3%
In Group Quarters	2.2%	1.9%	1.2%
Institutionalized Population	2.2%	1.9%	1.2%
Noninstitutionalized Population	0.0%	0.0%	0.0%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

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2015 Population 25+ by Educational Attainment			
Total	392	3,469	7,680
Less than 9th Grade	8.2%	6.2%	6.0%
9th - 12th Grade, No Diploma	12.0%	9.2%	9.3%
High School Graduate	28.3%	25.4%	30.7%
GED/Alternative Credential	7.9%	6.7%	5.9%
Some College, No Degree	13.5%	14.8%	18.0%
Associate Degree	5.6%	6.1%	7.1%
Bachelor's Degree	13.5%	16.2%	12.6%
Graduate/Professional Degree	11.0%	15.4%	10.3%
2015 Population 15+ by Marital Status			
Total	452	4,009	8,854
Never Married	21.5%	20.8%	21.7%
Married	57.1%	58.5%	57.9%
Widowed	10.4%	10.0%	9.4%
Divorced	11.1%	10.7%	11.0%
2015 Civilian Population 16+ in Labor Force			
Civilian Employed	94.3%	94.9%	94.8%
Civilian Unemployed	6.2%	5.1%	5.2%
2015 Employed Population 16+ by Industry			
Total	197	1,821	4,235
Agriculture/Mining	2.0%	1.9%	1.4%
Construction	11.7%	10.4%	9.8%
Manufacturing	20.3%	16.7%	18.6%
Wholesale Trade	1.0%	0.8%	0.7%
Retail Trade	7.6%	10.8%	10.0%
Transportation/Utilities	7.6%	5.8%	7.0%
Information	1.5%	1.2%	1.7%
Finance/Insurance/Real Estate	2.0%	2.7%	2.6%
Services	43.7%	47.1%	46.0%
Public Administration	2.0%	2.6%	2.1%
2015 Employed Population 16+ by Occupation			
Total	198	1,823	4,237
White Collar	50.8%	55.4%	52.8%
Management/Business/Financial	13.7%	13.8%	12.1%
Professional	17.3%	20.6%	18.0%
Sales	9.1%	8.3%	9.0%
Administrative Support	10.7%	12.6%	13.8%
Services	14.7%	14.2%	16.4%
Blue Collar	35.0%	30.6%	30.8%
Farming/Forestry/Fishing	1.5%	1.4%	1.1%
Construction/Extraction	7.1%	8.6%	8.0%
Installation/Maintenance/Repair	3.6%	3.1%	3.7%
Production	19.3%	14.8%	13.6%
Transportation/Material Moving	3.6%	2.7%	4.4%

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2010 Households by Type			
Total	204	1,734	3,992
Households with 1 Person	18.6%	23.8%	23.0%
Households with 2+ People	81.4%	76.2%	77.0%
Family Households	77.9%	72.7%	73.3%
Husband-wife Families	67.2%	61.8%	60.1%
With Related Children	27.9%	24.5%	24.0%
Other Family (No Spouse Present)	10.8%	10.8%	13.2%
Other Family with Male Householder	4.4%	3.6%	4.1%
With Related Children	2.5%	2.1%	2.4%
Other Family with Female Householder	6.4%	7.3%	9.1%
With Related Children	3.4%	4.2%	5.3%
Nonfamily Households	3.4%	3.5%	3.7%
All Households with Children	34.0%	30.7%	32.0%
Multigenerational Households	3.4%	3.1%	3.8%
Unmarried Partner Households	3.9%	4.0%	4.7%
Male-female	3.4%	3.4%	4.0%
Same-sex	0.5%	0.6%	0.7%
2010 Households by Size			
Total	203	1,736	3,992
1 Person Household	18.7%	23.8%	23.0%
2 Person Household	38.9%	38.5%	37.6%
3 Person Household	19.2%	16.9%	17.9%
4 Person Household	14.3%	13.0%	13.4%
5 Person Household	5.9%	5.1%	5.3%
6 Person Household	2.0%	1.8%	1.8%
7 + Person Household	1.0%	0.9%	1.0%
2010 Households by Tenure and Mortgage Status			
Total	203	1,734	3,992
Owner Occupied	88.2%	83.0%	82.3%
Owned with a Mortgage/Loan	52.7%	49.1%	47.9%
Owned Free and Clear	35.0%	34.0%	34.3%
Renter Occupied	11.8%	17.0%	17.7%

Data Note: Households with children include any households with people under age 18, related or not. Multigenerational households are families with 3 or more parent-child relationships. Unmarried partner households are usually classified as nonfamily households unless there is another member of the household related to the householder. Multigenerational and unmarried partner households are reported only to the tract level. Esri estimated block group data, which is used to estimate polygons or non-standard geography.

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Top 3 Tapestry Segments			
1.	Rooted Rural (10B)	Rooted Rural (10B)	Rooted Rural (10B)
2.	Salt of the Earth (6B)	Salt of the Earth (6B)	Salt of the Earth (6B)
3.	Top Tier (1A)	Midlife Constants (5E)	Southern Satellites (10A)
2015 Consumer Spending			
Apparel & Services: Total \$	\$393,053	\$3,215,647	\$7,109,479
Average Spent	\$1,794.76	\$1,709.54	\$1,706.96
Spending Potential Index	78	74	74
Computers & Accessories: Total \$	\$42,857	\$353,819	\$776,843
Average Spent	\$195.69	\$188.10	\$186.52
Spending Potential Index	77	74	73
Education: Total \$	\$201,838	\$1,751,300	\$3,786,722
Average Spent	\$921.63	\$931.05	\$909.18
Spending Potential Index	60	61	60
Entertainment/Recreation: Total \$	\$622,162	\$5,026,270	\$11,032,949
Average Spent	\$2,840.92	\$2,672.13	\$2,648.97
Spending Potential Index	86	81	80
Food at Home: Total \$	\$1,000,481	\$8,029,129	\$17,671,687
Average Spent	\$4,568.41	\$4,268.54	\$4,242.90
Spending Potential Index	87	82	81
Food Away from Home: Total \$	\$567,818	\$4,643,726	\$10,265,121
Average Spent	\$2,592.78	\$2,468.75	\$2,464.61
Spending Potential Index	79	75	75
Health Care: Total \$	\$991,069	\$7,957,151	\$17,382,505
Average Spent	\$4,525.43	\$4,230.28	\$4,173.47
Spending Potential Index	95	89	88
HH Furnishings & Equipment: Total \$	\$339,103	\$2,752,949	\$6,081,751
Average Spent	\$1,548.42	\$1,463.56	\$1,460.20
Spending Potential Index	84	79	79
Investments: Total \$	\$525,570	\$4,054,898	\$8,602,583
Average Spent	\$2,399.86	\$2,155.71	\$2,065.45
Spending Potential Index	87	78	75
Retail Goods: Total \$	\$5,044,685	\$40,362,401	\$88,974,724
Average Spent	\$23,035.09	\$21,457.95	\$21,362.48
Spending Potential Index	90	84	84
Shelter: Total \$	\$2,493,492	\$21,084,339	\$46,121,660
Average Spent	\$11,385.81	\$11,209.11	\$11,073.63
Spending Potential Index	69	68	67
TV/Video/Audio: Total \$	\$247,066	\$2,005,971	\$4,431,020
Average Spent	\$1,128.16	\$1,066.44	\$1,063.87
Spending Potential Index	86	82	81
Travel: Total \$	\$319,305	\$2,659,884	\$5,795,131
Average Spent	\$1,458.01	\$1,414.08	\$1,391.39
Spending Potential Index	75	72	71
Vehicle Maintenance & Repairs: Total \$	\$203,066	\$1,653,531	\$3,637,430
Average Spent	\$927.24	\$879.07	\$873.33
Spending Potential Index	83	79	78

Data Note: Consumer spending shows the amount spent on a variety of goods and services by households that reside in the area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue. Total and Average Amount Spent Per Household represent annual figures. The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Consumer Spending data are derived from the 2011 and 2012 Consumer Expenditure Surveys, Bureau of Labor Statistics. Esri.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2015 and 2020. Esri converted Census 2000 data into 2010 geography.

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